



ATLANTA BOTANICAL GARDEN

flower show

exhibitor's guide



February
23-25 2018





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INGÉNUÉ

A Toast to Georgia's Film Industry

FEBRUARY 23-25, 2018

ATLANTA BOTANICAL GARDEN

1345 Piedmont Ave NE

Atlanta, Georgia 30309

Welcome to the inaugural Atlanta Botanical Garden Flower Show! We are thrilled to have your support by choosing to exhibit your work in our juried competitions. Our show's co-chairs, Mary Wayne Dixon and Mary Katherine Greene, and I are delighted to have your participation in this new event, with the theme, *Ingénue: A Toast to Georgia's Film Industry*.

The 2018 show, presented February 23 – 25 at the Garden, features three full days focused entirely on plants, showcasing horticulture, floral design, landscape design and photography. Surrounding all of this will be the beauty of the Garden itself, so a visit to the flower show also will include opportunities to see the Garden as spring awakens and our annual Orchid Daze exhibition as it fills the Fuqua Orchid Center with tropical exuberance.

The purpose of a flower show is threefold: to set standards of artistic and horticultural excellence; to broaden knowledge of horticulture, floral design, landscape design and photography; and to share the beauty of a show with fellow garden enthusiasts and the public.

Although our show is a new event, Atlanta has a rich history of flower shows. For that reason, our show salutes Pat Hartrampf as its honorary chair because her devotion to flower shows in Atlanta and throughout Georgia is unparalleled. In 1988 Hartrampf resurrected the Atlanta Flower Show, which in 1994 became known as the Southeastern Flower Show. It was later presented by the Southeastern Horticulture Society, which hosted its last show in 2013.

After a five-year void, the Garden is proud to unveil its exciting new venture. We could not do it without a cadre of volunteers and committee chairs dedicated to producing a beautiful show highlighting innovative competitions.

Thank you to everyone who has worked so hard to make the first Atlanta Botanical Garden Flower Show a rousing success. We look forward to it becoming a tradition for our city for many years to come.

Mary Pat Matheson
The Anna and Hays Mershon
President & CEO
Atlanta Botanical Garden



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TIMETABLE FOR EXHIBITORS

- AUGUST 22, 2017** Six-month ownership deadline Horticulture
- NOVEMBER 1, 2017** Registration opens for all divisions
- NOVEMBER 22, 2017** Three-month ownership deadline Horticulture
- JANUARY 10, 2017** Photography registration deadline
- JANUARY 15, 2017** Floral Design registration deadline
- FEBRUARY 1, 2018** Photography entry delivery deadline
- FEBRUARY 21, 2018**
10 a.m. - 7 p.m. **ALL Horticulture** entries **MUST** be accepted and passed.
Floral Design can be loaded in, arranged and passed
- FEBRUARY 22, 2018**
7 a.m. - 9 a.m. Deadline for Floral Design entries to be accepted and passed
- 9:30 a.m.** Judges briefing
- 10 a.m.** Judging begins
- 12:30 p.m.** Judges Lunch and Flower Show Evaluation
- 6:30 p.m.** Show open for Preview Party
- FEBRUARY 23, 2018**
9 a.m. - 10 a.m. Refreshing and maintenance of exhibits
- 10 a.m.** Show open to the public
- FEBRUARY 25, 2018**
5 p.m. Show closes.
All entries must be removed. Removal to begin 15 minutes after the official close of the show.
- FEBRUARY 26, 2018**
9 a.m. - 5 p.m. Removal of all entries

SUPPLEMENTAL EVENTS

THURSDAY, FEBRUARY 22 – PREVIEW PARTY

On Thursday, February, 22, 2018 at 7 p.m., celebrate with a cocktail party at Longleaf Restaurant and get a sneak peek at the Flower Show. Tickets for the Preview Party are \$100 per person. Reserve tickets online.

SATURDAY, FEBRUARY 24 – LECTURE

Learn from dynamic garden professionals Bruno Duarte and James Farmer. Tickets to see both speakers are \$50 and can be purchased online.

Bruno Duarte

From the mountains to the markets, Bruno grew up surrounded by flowers on his family's farm in Madeira. This island paradise off the coast of Morocco is known as the floating garden and is home to rare species of flowers from around the world. It's here where Bruno's passion for orchids and all things floral began.

Much like his Belgian contemporaries, Bruno's approach to floral design is both sculptural and emotional, blending organic materials and found objects together to create works of art. His floral studio in Toronto is often mistaken for an art gallery, where weekly window displays are created to showcase his artistry.

His exceptional craftsmanship and innovative design techniques have captured the attention of socialites and A-list celebrities in Canada as well as international glitterati like Rene Zellweger, Patti LaBelle and Sir Elton John.

When Bruno's not at his studio he can be found designing in front of a live audience. He frequently appears on local and national television programs and gives floral demonstrations at home and garden shows. Design firms in the city have Bruno on speed dial and call upon him to create large structures for art galleries, restaurants, luxury condos, hotels and private homes. He is also a regular contributor to magazines in Australia, Canada and the United States, where his seasonal decor and wedding work are prominently featured.

SUPPLEMENTAL EVENTS, CONT.

James Farmer

James Farmer is the author of the *Wall Street Journal* best-selling garden books, *A Time To Plant*; *Sip & Savor*; *Porch Living*; *Wreaths For All Seasons*; *A Time To Cook*, *Dinner on the Grounds*, *A Time to Celebrate* and *A Place to Call Home*.

Born and raised in the South, James is a professional garden, floral and interior designer; cook; author and lifestyle expert. In addition, James is editor-at-large for *Southern Living* and a frequent guest on television and radio. James' natural Southern grace and warm personality light up any room. A skilled and entertaining speaker, he is truly a young and fresh voice for his generation. Whether he's teaching how to plan the perfect summer picnic, using everyday items to create exquisite tabletops, creating drop-dead gorgeous flower arrangements and wreaths, or making his grandmother's skillet peach pie, he masterfully guides his audience through the art of elegant garden living. James enjoys signing and selling his books at the end of his lectures.

FLOWER SHOW COMMITTEE

CO-CHAIRMAN

Mary Wayne Dixon

marywaynedixon@gmail.com

CO-CHAIRMAN

Mary Katherine Greene

mk@mkgreene.net

**THE ANNA AND HAYS MERSON PRESIDENT & CEO
ATLANTA BOTANICAL GARDEN**

Mary Pat Matheson

FLOWER SHOW COMMITTEE, CONT.

DIVISION CHAIRMEN

Division I - Floral Design

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FLOWER SHOW RULES

1. All plant material must be correctly identified with the botanical and common names, if possible. Accepted references for nomenclature are:
 - AHS A-Z Encyclopedia of Garden Plants
 - The Plant List at theplantlist.org
 - International Plant Names Index at ipni.org or internationalplantnames.com
 - Plant Systematics at plantsystematics.org
 - Royal Horticultural Society plant finder database apps. rhs.org.uk/rhsplantfinder
2. The Atlanta Botanical Garden reminds all exhibitors to be aware of the need to promote conservation of endangered and threatened plants. Plants collected in the wild and listed by the Georgia Natural Heritage Program may not be exhibited in this flower show. Cultivated plant material listed by Georgia's Natural Heritage Program may be exhibited if accompanied by a typed card stating that it has not been collected from the wild or that it was collected out-of- state and giving information concerning its cultural requirements and methods of propagation. Natural Heritage Program lists of endangered plant material will be available before and during the show from the division chairmen and are available online at <http://plants.usda.gov/threat.html>
3. Plant material showing evidence of insects or disease must be removed immediately from the exhibition area. This rule will be enforced at any time during the show, whenever the problem is identified.
4. All entries in the Floral Design and Horticulture Divisions must include fresh and/or dried plant material. Fresh plant material must be in water or conditioned in such a way as to remain in pristine form while on exhibition. An entry not maintained in show condition may have its award removed.
5. Locally invasive plants, diseased plant material, artificial plant material, live animals (including fish), and protected sea life, including coral are not permitted. The use of natural sea shells is strongly discouraged. <http://plants.usda.gov/java/noxious>
6. Entries in Photography are required to include plant material.

GENERAL INFORMATION

1. Entry is open to the public.
2. Registration is required for all classes. Registration will be online. Classes will be filled in the order registration forms are received.

GENERAL INFORMATION, CONT.

3. While the Atlanta Botanical Garden will exercise due caution in safeguarding exhibits, responsibility for damage, loss or personal injury cannot be assumed.
4. Any clarification or change in the rules, as originally stated in the schedule, shall be communicated promptly in writing by the division chairman to all exhibitors in the class and, at the show, to the judges and to the passing committees.
5. An entry card must accompany each entry. Entry cards will be available at the show and upon request from the entry or division chairmen, in advance of the show. Information required on the entry card must be completed in black waterproof medium.
6. The passing committee must pass each entry before an exhibitor may leave the show area. The passing committee reserves the right to refuse any entry that does not conform to the rules of the schedule. The exhibitor has the option of correcting the entry, if time permits. If not corrected, the entry cannot be judged, but may remain in place, marked "For Exhibit Only" with a brief, constructively worded statement explaining why it was not judged. The judges may not disqualify any entry passed by the passing committee, unless evidence of insect infestation or disease is identified.
7. Once an entry is passed, the exhibitor(s) must immediately leave the show floor. The only exception will be flower show committee members who have entered and been passed according to the timetable. A passed entry may not be touched again by exhibitor until after judging and then only to carry out necessary maintenance.
8. Only participating judges and clerks will be allowed on the show floor during judging. Flower Show Chairmen and division chairman should remain nearby but off the show floor until needed, except as noted in the schedule.
9. All containers and accessories must be inconspicuously labeled with the exhibitor's name.
10. A statement of intent is optional. It shall be submitted at the time of passing. The statement must be no more than 25 words, typed or printed in black waterproof medium on a 4"x 6", white, unlined card.
11. All exhibits must remain in place and in show condition until fifteen minutes following the closing time of the show.

DIVISION I – FLORAL DESIGN GUIDELINES

1. Please carefully read and follow the Rules, General Information and Timetable for Exhibitors.
2. An exhibitor is permitted only one entry per class, but may enter more than one class.
3. Two exhibitors may enter together in classes 1, 3, 4, 5, & 7. Class 2 and 6 may have 1-4 exhibitors. All exhibitors must be listed on the registration card.
4. If forced to withdraw, an exhibitor(s) must notify the registration chairman and class consultant, and find a substitute unless there is a waiting list for the class.
5. Only registered exhibitors may create and complete the design. All designs must be executed on the show floor. Complex components requiring extensive time for construction may be fabricated ahead of time and assembled during the allotted installation time.
6. Only Exhibitors and Show Personnel may be on the show floor during installation and judging.
7. Movie title for each entry is required at registration for Classes 1,3,4,5,6 & 7. Leading Lady must be named at time of registration for Class 2.
8. All staging provided by the Atlanta Botanical Garden Flower Show will be painted with Sherwin Williams, dmvo40, Sabre Grey.
9. A Statement of Intent of 25 words or less is required for all entered at the time of installation.
10. Accessories are permitted unless otherwise state in class description.
11. Mechanics should not be visible unless they are an integral part of the design.
12. Although permitted, the use of cut fruits and vegetables is discouraged and should only be undertaken with proper treatment to prevent spoilage and insect contamination.
13. Dying or painting of fresh plant material is not permitted.
14. Live fish, birds, insects or reptiles of any kind are not permitted.
15. Tops of pedestals may not be enlarged or draped. Tables in Class 6 may not be enlarged, but may have an additional drape.

DIVISION I – FLORAL DESIGN GUIDELINES, CONT.

16. Anything not prohibited in the Floral Design Division Guidelines, or individual class descriptions is permitted.

17. Judging will be based on:

The principles of design: Balance, Contrast, Dominance, Proportion, Rhythm and Scale; and the elements of design: Light, Space, Line, Form, Color, Texture, Pattern and Size.

Creativity is important, as are Distinction, Conformance to and Interpretation of the class and Exhibitor's Guide.

18. Scale of Points for judging is as follows:

Design	35 points
Interpretation	20 points
Creativity	20 points
Distinction	15 points
Conformance	10 points
<hr/>	
TOTAL	100 points

DIVISION I – FLORAL DESIGN CLASSES

CLASS 1

DRAMA

6 ENTRIES

A Traditional or Contemporary Mass

- Displayed on a 20" square x 40" tall pedestal - provided by Garden
- Design may not exceed 20" from the center of the pedestal. No height limit
- Dried plant material is not permitted
- Accessories are not permitted
- Viewed from three sides
- Must name your Dramatic Movie when registering

CLASS 2

LEADING LADIES

6 ENTRIES

A dress design inspired by a famous actress

- Fresh plant material must predominate
- Exhibit will be displayed on a wire form mannequin - provided by Garden
- Mannequin will be staged on a 4"H x 4' W x 4' L platform
- Design may not extend beyond platform.
- Viewed from all sides
- Must name your Leading Lady when registering

DIVISION I – FLORAL DESIGN CLASSES, CONT.

CLASS 3

SCIENCE FICTION

6 ENTRIES

An Abstract design

- Displayed on a pedestal 22" square x 34" tall pedestal - provided by Garden
- Design may not exceed 18" from center of pedestal
- No height restrictions
- Viewed from all sides
- Exhibitor must name your Science Fiction movie when registering

CLASS 4

COMEDY/TRAGEDY

6 ENTRIES

A Contemporary Two-Sided Design

- One side depicts a comedy, while the other side depicts a tragedy
- Fresh plant material must predominate
- Displayed on a 20" round x 40" tall pedestal - provided by Garden
- Design may not exceed 15" from the center of the pedestal
- No height restrictions
- Accessories are not permitted
- Viewed from all sides

CLASS 5

HORROR

6 ENTRIES

A niche design

- Floral design displayed inside of a gray rectangular framed niche
- Niche opening is 15 3/4" deep x 19 1/2" wide x 23 3/4" high - overall interior height of niche is 39 3/4". Niche will be placed on a 42" tall draped table.
- The lighted niche will be supplied with a 25 watt, white light bulb, colored light bulbs may be used, wattage may be changed upon approval of advisor.
- Must use plant material that is fresh cut, dried or a combination of both
- No material of any kind may be permanently attached to niche
- Design may not extend beyond the opening of the niche.
- Exhibitor must name your Horror Movie when registering

CLASS 6

ROMANTIC COMEDY

6 ENTRIES

A functional table design

- Displayed on a 48" round x 30" tall table, covered in a white, floor length cloth – provided by Garden
- Additional draping of table is permitted
- Fresh plant material must predominate
- Viewed from all sides
- Exhibitor must name your Romantic Comedy Movie when registering

DIVISION I – FLORAL DESIGN CLASSES, CONT.

CLASS 7

ANIMATION

6 ENTIRES

A Synergistic Design

- Displayed on a 22" square x 34" tall pedestal - provided by Garden
- Design may not exceed 18" from the center of the pedestal
- No height restriction
- Components may hang from stand - provided by exhibitor
- Components may be movable or give the effect of motion
- Viewed from 3 sides
- Exhibitor must name your Animated Movie when registering

If you have any questions or concerns, please contact:

Floral Design Chair	Kathy Powell	kathypow630@gmail.com
Floral Design Advisor	Nancy Patterson	nancyrpatterson1968@gmail.com

DIVISION II – HORTICULTURE GUIDELINES

1. Please carefully read and follow the Rules, General Information and Timetable for Exhibitors.
2. Entries must have been owned and grown by the exhibitor for a minimum of three months, unless otherwise stated in the schedule.
3. An exhibitor may submit numerous entries per class, provided each is a different species or cultivar.
4. All entries propagated by the exhibitor must be so identified with the method and relevant date(s) of propagation on the entry card.
5. Mats, stands, saucers, stakes, ties, etc. are not allowed.
6. Classes may be subdivided and entries moved and/or reclassified at the discretion of the horticulture committee and/or the judges.
7. Containers are measured at the diameter or the diagonal of the widest point on the inside of the rim at the soil line.
8. One key card (diagram or plant list) is required when multiple species or cultivars are exhibited in the same container and/or propagation information is applicable. Key card must be a 4" x 6", white, unlined card and completed in black waterproof medium. A 4" x 6" photograph with identifying numbers may be used.

DIVISION II – HORTICULTURE GUIDELINES, CONT.

9. Container-grown plants may be exhibited in containers that are clean, unobtrusive and compatible with the exhibit. Terracotta clay pots are preferred. Other options include stone-like (Hypertufa), wire baskets, slatted orchid baskets and plants mounted on driftwood. Disguised double potting and top dressing are permitted; top dressing must not float when watered.
10. A dot with the entry number on it should be affixed to the container to ensure an entry card, separated from the exhibit container during staging, can be returned to the proper entry before judging,
11. The committee or exhibitor will provide containers and wedging materials for all cut specimens.
12. The committee will water the exhibits if instructed to do so in writing. Notify the division chairman at time of entry with written instructions for watering.
13. List the scale of points by which the classes are to be judged.

DIVISION II – HORTICULTURE CLASSES

CLASS H02 BEGONIA CLASSES

H02.01	Begonia, flowering.	Pot: 4" or under
H02.01	Begonia, flowering	Pot: over 4" to 8"
H02.03	Begonia, flowering.	Pot: over 8"
H02.04	Begonia, foliage.	Pot: 4" or under
H02.05	Begonia, foliage.	Pot: over 4" to 8"
H02.06	Begonia, foliage.	Pot: over 8"
H02.07	Begonia(s) grown in contained atmosphere. Single species cultivar.	
H02.08	Begonia(s) grown in contained atmosphere. More than one species or cultivar.	

Flowering Point Scale

Cultural Perfection	40
Condition	30
Bloom Quality	10
Bloom Quantity	10
Growing Difficulty	10

Foliage Point Scale

Cultural Perfection	50
Conditioning	40
Growing Difficulty	10

DIVISION II – HORTICULTURE CLASSES, CONT.

CLASS H04 BULB CLASS

No limit to number of bulbs in pots unless specified. All bulbs must be shown in pot in which grown. **Bulbs must be in bud or blooming.** Natural topdressing allowed: no Spanish moss. Discreet staking encouraged and may be required at time of entry.

- H04.01 Bulb, Novice, any Narcissus, 8" pot.
H04.02 Bulb, Novice any Tulipa, 8" pot.
H04.04 Bulb, Narcissus "Dutch Master", 8" pot.
H04.06 Bulb, Tulipa "Apricot Beauty", 8" pot.
H04.08 Bulb, Hyacinthus orientalis "Pink Pearl", 8" pot.
H04.12 Bulb, any Hippeastrum (Amaryllis)
Exhibitor must bring bulb into bloom. Three month possession rule suspended.
H04.13 Bulb, any other bulb(s), tuber(s) or rhizome not listed above.

H04.01-.13 Point Scale

Exhibit as a Whole	40
Bloom	40
Foliage	10
Stems	10

CLASS H05 CAMELLIA CLASS

Cut specimens only; containers provided by Garden. Entries will be judged in accordance with American Camellia Society (ACS) rules, one bloom to a stem, one or two leaves, and stems not to exceed two inches in length.

- H05.01 Camellia miniature, indoor.
H05.02 Camellia miniature, outdoor.
H05.03 Camellia japonica, indoor.
H05.04 Camellia japonica, outdoor.
H05.05 Camellia reticulata.
H05.06 Camellia hybrid, indoor.
H05.07 Camellia hybrid, outdoor.
H05.08 Camellia, a collection of 3 individual blooms of the same variety

H05 Point Scale

Form	20
Color & Marking	20
Size	20
Texture, Substance and Condition	20
Distinction	15
Foliage	5

DIVISION II – HORTICULTURE CLASSES, CONT.

CLASS H07 CUT SPECIMENS - HERBACEOUS CLASSES

Exhibit must be grown by Exhibitor and must be in “**flower or fruit**” in the strictest sense. For example fern spores will not qualify. Container and wedging material provided by Garden. Single stem only not to exceed 24” in length. **Pre-entry is encouraged.** All Subclasses meet standards for National Garden Clubs, Inc. for entering and judging.

- H07.01 Annuals and Biennials
- H07.02 Herbaceous, perennial.
- H07.03 Herbaceous, Narcissus.
- H07.04 Herbaceous, any other bulb, corm, rhizome or tuber.
- H07.06 Herbaceous, any forced.
Must include 4x6 card giving dates and method of forcing.
- H07.07 Herbaceous, not hardy in Zone 7b,
including specimens grown in greenhouse or under lights.

H07.01-.04, .07 Point Scale

Cultural Perfection	45
Condition	25
Distinction	15
Grooming	5

H07.06 Point Scale

Cultural Perfection	45
Difficulty Forcing	40
Distinction	10
Grooming	5

CLASS H08 CUT SPECIMENS - WOODY CLASSES

Exhibit must be grown by Exhibitor and “**must be in flower or fruit**” in the strictest sense. For example, empty conifer cones will not qualify. Container and wedging material provided by Garden. Single stem only, not to exceed 24” in length. **Pre-entry is encouraged.** All Subclasses meet standards of the National Garden Clubs, Inc. for entering and judging.

NOTE: The following plants are excluded from entry: Ilex, Mahonia, Nandina

- H08.01 Woody, tree
- H08.02 Woody, shrub.
- H08.03 Woody, vine.
- H08.05 Woody, any forced,
Must include 4x6 card giving dates and methods of forcing.
- H08.06 Woody, not hardy in Zone 7b,
including specimens grown in greenhouse or under lights.

DIVISION II – HORTICULTURE CLASSES, CONT.

H08.01-.03, .06 Point Scale

Cultural Perfection	45
Condition	25
Distinction	15
Grooming	5

H08.07 Point Scale

Cultural Perfection	45
Difficulty Forcing	40
Distinction	10
Grooming	5

CLASS H11 FERN CLASSES

H11.01	Fern, Novice (see General Rule 3b)
H11.02	Fern, hanging container.
H11.03	Fern, not hanging container.
H11.04	Fern, hardy in Zone 7b, grown outside

H11 Point Scale

Cultural Perfection	60
Form (<i>according to variety</i>)	20
Distinction	20

CLASS H13 GESNERIAD CLASSES

H13.01	Gesneriad, Saintpaulia, variegated standard.
H13.02	Gesneriad, Saintpaulia, greenleaf standard or any other standard
H13.03	Gesneriad, Saintpaulia, miniature or semi-miniature.
H13.04	Gesneriad, Saintpaulia, trailers
H13.05	Gesneriad, Streptocarpus.
H13.06	Gesneriad, any other, blooming.
H13.07	Gesneriad, any other, foliage.

H13.01-.04 Point Scale

Symmetry/Form	25
Condition	25
Quality of Bloom	25
Size & Type of Bloom	15
Color of Bloom	10

H13.07 Point Scale

Cultural Perfection	40
Ornamental Value	40
<i>(shape, texture, color)</i>	
Grooming	20

H13.05-.06 Point Scale

Cultural Perfection	40
Condition	35
Quality of Bloom	25

DIVISION II – HORTICULTURE CLASSES, CONT.

CLASS H18 NEW GENERATION

Plant propagated by the Exhibitor. Must be accompanied by a white 4x6 index card stating method and date of propagation.

H18.01 New Generation, grown from a cutting (stem, leaf or root)

H18.02 New Generation, grown from a seed.

H18.03 New Generation, other.

H18.04 New Generation, grown from a seed, seeds provided by Garden.

Children's class - exhibitors must be under age 18

H18 Point Scale

Cultural Perfection	50
Distinction	20
Propagation Difficulty	20
Propagation Information	10

CLASS H22 SUCCULENT CLASSES

H22.01 Succulents, Crassula Family, Old World.

H22.02 Succulents, Crassula Family, New World.

H22.03 Succulents, Euphorbia Family, Madagascar endemics.

H22.04 Succulents, Euphorbia Family, Non-Madagascar endemics.

H22.05 Succulents, Aloe Family

H22.06 Succulents, Agave Family

H22.07 Succulents, any family other than Crassula, Euphorbia, Aloe or Agave

H22.08 Succulents, Caudiciform, dormant and active allowed.

H22.09 Succulents, any exhibits grown outside in Zones 5 through 8a (that have historically endured freezing temperature)

H22.10 Succulents, Cactus, spherical type.

H22.11 Succulents, Cactus, columnar type.

H22.12 Succulents, Cactus, epiphytic type.

H22.13 Succulents, a collection of 3 or more plants in a single container

H22.01-.08, .10-.12 Point Scale

Cultural Perfection	55
Distinction	15
Color Effect Form (According to variety)	15
Rarity	10

H22.09 Point Scale

Cultural Perfection	60
Distinction	15
Form (According to variety)	15
Rarity	10

DIVISION II – HORTICULTURE CLASSES, CONT.

H22.13 Point Scale

Cultural Perfection	40
Distinction & Design	25
Color Effect	25
Grooming	5
Suitable Labeling	5

If you have any questions or concerns, please contact:

Horticulture Chair	Ozzie Johnson	678-938-3072 ozzieplants@mindspring.com
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	Lane Courts	404-593-7949 lanecourts@gmail.com
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	Kathy Hendricks	404-307-1784
	Ginger Molloy	404-218-3384 g_molloy@bellsouth.net
	Scott Offen	404-427-5108 swoffen@comcast.net
	Lisa Bartlett Skaggs	678-296-7183 lskaggs@kennesaw-ga.gov
	Mike Wenzel	404-591-1725 mwenzel@atlantabg.org

DIVISION III – PHOTOGRAPHY GUIDELINES

1. Please carefully read and follow the General Information and the Timetable for Exhibitors.
2. An exhibitor may enter ONLY ONE photograph in this show.
3. Exhibitors must register online through the Atlanta Botanical Garden Flower Show website. Entry in the classes will be granted on a first come - first served basis. Deadline for online entry is JANUARY 10, 2018.
4. A printed photograph previously entered in any GCA, GCA Major and Sanctioned Non-GCA Major Flower Show may not be entered again even with slight alterations or reprinting.

DIVISION III – PHOTOGRAPHY GUIDELINES, CONT.

5. Each photograph must be the work of the exhibitor, under whose name it is registered. Mounting and printing may be done professionally.
6. Any manipulation at the time of exposure, in the darkroom, by computer, or in the printing process is allowed in all classes and must be the work of the exhibitor. This includes cropping or any image, enhancement for color or clarity, removal of a part of the image, combining images, or distorting of the original subject.
7. Photography entries are limited to subjects consistent with Atlanta Botanical Garden interests such as horticulture, floral design, gardens/landscapes, conservation and the environment, historic preservation, civic improvement and the natural world.
8. All photographs must include plant material.
9. If plant material in the image is identifiable, the common and botanical name(s) are required on the entry card and on the back of the photograph.
10. Photographs must be mounted on foam core or mat board in black or white. No matting, glass or acrylic framing permitted. The surface finish of the photograph is the choice of the exhibitor.
11. Image to be hung shall not exceed 18" in width or height.
12. Each exhibitor must print out and fill out TWO entry forms. One entry form must be affixed to the back of the photograph mounting with the exhibitor's name, garden club, zone, email, address, phone number and class entered. The top of the photograph must be indicated.
13. The second entry form shall be loose in the envelope.
14. An optional title or brief statement (not to exceed 25 words) may be included on the entry form.
15. Mounted photographs must be received no later than FEBRUARY 1, 2018.
Photographs are to be mailed or hand delivered to:
Atlanta Botanical Garden Flower Show
1345 Piedmont Ave.
Atlanta, GA 30309
ATTN: Devin Cowens
Your registration will be confirmed and receipt of your photograph acknowledged by email.

DIVISION III – PHOTOGRAPHY GUIDELINES, CONT.

16. All photographs will be displayed throughout the Flower Show. They may be retrieved at the end of the show (after 5 p.m. on Sunday, February 25, 2018 or on Monday, February 26, 2018, at the Atlanta Botanical Garden.)
17. If you want to have your photograph returned to you by mail, then you must include a self-addressed, padded and adequately stamped envelope. Any award received will be noted on the back of the mount before it is returned.
18. All photographs will be passed by the photography committee to verify that class specifications have been met. If a photograph is not passed, the exhibitor will be notified and allowed, if time permits, to send a replacement photograph. The photography committee reserves the right to exclude any photographs that do not meet show standards.
19. Only the photography committee may reclassify an entry, but only with the permission of the exhibitor.

Photographs will be hung against a gray background.

20. The scale of points by which the classes are to be judged.
For Judging all classes:

Creativity	25
Composition	25
Technical Skill	20
Conformance/Interpretation	20
Distinction	10
<hr/>	
Total	100

DIVISION III – PHOTOGRAPHY CLASSES

CLASS 1 DRIVING MISS DAISY 10 ENTRIES

A color photograph depicting traffic or roadways

CLASS 2 MIDNIGHT IN THE GARDEN OF GOOD AND EVIL 10 ENTRIES

A black and white photograph taken in a cemetery

CLASS 3 THE HUNGER GAMES- MOCKING JAY 10 ENTRIES

A color photograph that includes a bird or birds.

DIVISION III – PHOTOGRAPHY CLASSES, CONT.

CLASS 4 FRIED GREEN TOMATOES 10 ENTRIES

A color photograph taken of a vegetable or fruit

CLASS 5 DELIVERANCE 10 ENTRIES

A color or black and white photograph of a river

CLASS 6 BOBBY JONES - STROKE OF GENIUS 10 ENTRIES

A color photograph of a golf course

CLASS 7 THE BLIND SIDE 10 ENTRIES

CHILDREN'S CLASS (Exhibitor's must be 18 years old or younger)

A color photograph of youth or high school sports

Division III Class Consultant:

Maria Mixon

mariamix@bellsouth.net

ONLINE REGISTRATION DEADLINE

January 10, 2018

MOUNTED PHOTOGRAPH SUBMISSION DEADLINE

February 1, 2018

DIVISION IV – LANDSCAPE DESIGN

REAL HOUSEWIVES OF ATLANTA

Four local landscapers have been selected to create a backyard for one of the Real Housewives of Atlanta. This Division will not be judged.

The selected landscapers are:

Boxwoods Gardens & Gifts

dan@boxwoodsonline.com

Ed Castro Landscape

kpowell@edcastro.com

Hamilton Land Services

tim@hamiltonlandservices.com

Unique Environmental Landscapes

todd@unique-environmental.com

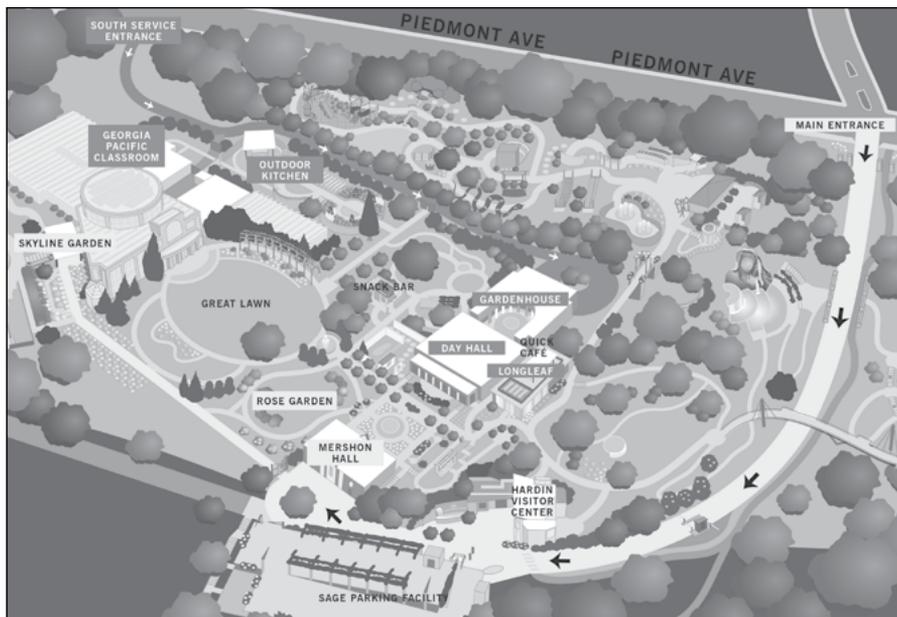
laura@unique-environmental.com

Division III Class Consultant:

Liza McSwain

lizahmcswain@gmail.com

DIRECTIONS



LOAD IN FOR HORTICULTURE– MERSHON HALL

1. Access the Garden at the main entrance at the intersection of Piedmont Avenue and The Prado located at 1345 Piedmont Avenue, Atlanta, GA, 30309
2. At the gate house, obtain a parking ticket to open the gate.
3. Once the gate opens continue straight, veer right at the roundabout. Stop and let Security know you are at the Garden for the Flower Show. Security is located at the Information Window.
4. Security will provide access by either removing the stanchions at the roundabout or directing you through the top level of the parking deck.
5. Continue straight to the next roundabout located behind Mershon Hall

LOAD IN FOR ARTISTIC FLORAL AND PHOTOGRAPHY - DAY HALL

1. Access the Garden at the South Service Entrance (South of the main entrance) off of Piedmont Avenue - there will be a Security Guard at the gate - let him know that you are there to unload for the Flower Show
2. Pull straight ahead to the turnaround where you can unload your materials.
3. Once you have unloaded - pull back out through the South Service Entrance and take a right on Piedmont Avenue. Pull in the main entrance and park in the parking garage.

AWARDS

Unless otherwise designated, the perpetual trophies have been donated to the FLOWER SHOW and remain on permanent display at the Atlanta Botanical Garden. All recipients of such awards are given a certificate and a presentation photograph of the trophy.

An award will not be given if required classes are not offered or if judges feel the award is not merited. Judges must make comments on each trophy awarded. Specific trophy eligibility information is available to exhibitors from Division Chairs or Class Advisors.

RIBBONS AND CERTIFICATES should be picked up in the applicable Division area during SHOW REMOVAL TIMES ONLY.

ARTISTIC FLORAL DESIGN DIVISION AWARDS

Becky Chiles Cox Trophy (1988) For best table in any class

Corrine Clarke Reynolds Trophy (1990) for best tableau in Artistic Floral Design

James Crawford Foreman Trophy (1990) for the exhibit with the most distinctive use of color using fresh and/or dried plant material

Louise Brown Hastings Trophy (1990) for best mass arrangement using only fresh cut plant material

Magnolia Garden Club Trophy (1990) for best overall outdoor setting

Mary Reynolds Morrison Trophy (1990) for most outstanding floral arrangement in a niche

Peachtree Garden Club Trophy (1988) for best artistic arrangement using only fresh cut plant material. A red/yellow/blue rosette is given to the recipient.

Piedmont Garden Club Trophy (2000) for best novice entry by one exhibitor or co-exhibitors in Artistic Floral Design Division

Pinetree Garden Club Trophy (1988) for most creative arrangement using fresh cut and/or dried plant material

Rebecca Wright Cherry Sims Trophy (1990) for best Asian design in any Class

AWARDS, CONT.

HORTICULTURE DIVISION AWARDS

Ann Equen Ballard Trophy (2001) for an outstanding collection of three or more species or cultivars

Candy Jones Simmons Trophy (2005) for most outstanding topiary

Cherokee Garden Club Trophy (1988) for the individual with the most points in Horticulture Division

Dorothy Dean Harris Trophy (1989) for best exhibit in Begonia Class.

Edna Frederick Paullin Trophy (1989) for best exhibit in Camellia Class.

Erma Tippins Hodges Trophy (1992) for best outdoor grown Camellia exhibit

Gena Moran Trophy (2002) for finest ivy exhibit

Herb Society of America , Chattahoochee Unit Trophy (1990) for best herb exhibit in a non-professional class of Horticulture Division

Jitsuko Yamanashi Johnson Trophy (2002) for most outstanding in Cut Specimen Classes

John Dodgen Swanson Trophy (1988) for best exhibit in Par Class

Max Ellenberg Orchid

FLOWER SHOW AWARDS

Best in Show, selected from among the first place winners, may be awarded in each division.

Judges' Commendation may be given to an entry, class, section, special exhibit or other aspect of the show that is of exceptional merit. Award of Appreciation may be given to thank an exhibitor or group for participation. The award may also be given to non-judged classes.

Sweepstakes Award may be presented to the club with the highest number of points earned by its members from all competitive classes. Points are to be awarded as follows:

Special award*	10 points
1st place	5 points
2nd place	3 points
3rd place	1 point

**(For each award listed in the schedule)*

REGISTRATION — DIVISION I, FLORAL DESIGN

ENTRANTS: _____

GARDEN CLUB (if applicable): _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP CODE: _____

CELL: _____ EMAIL: _____

CLASS NO.	TITLE	FILM REFERENCES (if applicable)
_____	_____	_____
_____	_____	_____

REGISTRATION DEADLINE: JANUARY 15, 2018

*Registration for Division I is online only. Registration forms can be found
online at atlantabg.org/floralregistration*

REGISTRATION – DIVISION II, HORTICULTURE

ENTRANTS: _____

GARDEN CLUB (if applicable): _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP CODE: _____

CELL: _____ EMAIL: _____

CLASS NO.

TITLE

List classes for which registration is required.

If desired class does not require advanced registration, registration can be completed on site.

REGISTRATION DEADLINE: DIVISION II, HORTICULTURE

*Fill out online form at atlantabg.org/flowershow to expedite
in-person registration on February 21, 2018, 10 a.m. - 7 p.m.*

REGISTRATION — DIVISION III, PHOTOGRAPHY

REGISTRATION DEADLINE: JANUARY 10, 2018

Please complete BOTH Registration Forms below per entry. Forms can also be found online at atlantabg.org/photoregistration.

NAME: _____

GARDEN CLUB (if applicable): _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP CODE: _____

CELL: _____ EMAIL: _____

CLASS NUMBER: _____ TITLE: _____

The following form must be copied and affixed to the back of the photograph mounting when entry is mailed or submitted:

▲ TOP ▲	PHOTOGRAPH ENTRY FORM	▲ TOP ▲
CLASS ENTERED: _____		
NAME: _____	MAIL OR DELIVER PHOTOGRAPH TO: <i>Atlanta Botanical Garden Flower Show 1345 Piedmont Ave. Atlanta, GA 30309 ATTN: Devin Cowens</i>	
CELL: _____		
EMAIL: _____		
GARDEN CLUB (if applicable): _____		
IDENTIFIABLE PLANT MATERIAL (required): _____		
TITLE OR BRIEF STATEMENT: _____		

<i>Please affix this portion of the registration form to the back of the mounting.</i>		





ATLANTA BOTANICAL GARDEN