



Amateur photographers and garden guests are welcome to shoot photos throughout the Garden as long as they are for their personal use and enjoyment, rather than for commercial or gallery use. All other photography sessions, personal or promotional/commercial, require a reservation, and fees are charged.

**Reservations are required for photo shoots; no walk-up requests are granted.**

No unauthorized photography sessions are allowed at any time on Garden property, including the SAGE Parking Facility and along the entrance driveway extending from Piedmont Avenue.

A fee is required for photography sessions or promotional/commercial photo shoots that are not part of a private event taking place at the Garden. This includes engagement photos, wedding/bridal photos, and family portraits that are not part of an event booked at the Garden.

Tripods and other large equipment may be used throughout the Garden with the exception of the Fuqua Conservatory (due to the narrow pathways). Promotional photo shoots may use tripods in the Conservatory with permission from the Marketing Department. The Garden is not responsible for any lost, stolen or damaged equipment.

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#### **Personal Photo Shoot**

The fee for a personal photo shoot is \$200 for up to 10 persons, including the photographer and assistants, for a maximum of two hours. Should the group be larger than 10, the fee is \$20 per person. Additional hours may be purchased at a rate of \$25 per hour. Garden membership does not entitle the party, or part thereof, to waive this fee.

Due to demand, sessions must be confirmed with payment in full 1 week prior to the session. Photography sessions are not scheduled after hours, on days the Garden is closed, or during specific private events.

**Contact the Special Events Department at 404-591-1585 to schedule a personal photo shoot.**

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#### **Promotional or Commercial Photo Shoot**

Photographers for promotional or commercial photo and video shoots (for inclusion in a newspaper, book, magazine, catalog, model portfolio, TV commercial, motion picture, etc.) are charged a location fee and must be scheduled in advance.

**Contact the Marketing Department at 404-591-1550 for pricing information or to schedule a promotional or commercial shoot.**

*Fees directly support the mission of the Garden in developing and maintaining plant collections for display, education, research, conservation and enjoyment.*