#### THE ATLANTA BOTANICAL GARDEN, INC.

# FINANCIAL STATEMENTS YEARS ENDED DECEMBER 31, 2013 AND 2012 and SUPPLEMENTAL INFORMATION

with INDEPENDENT AUDITORS' REPORT

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#### INDEPENDENT AUDITORS' REPORT

### To The Board of Trustees of The Atlanta Botanical Garden, Inc.

We have audited the accompanying financial statements of The Atlanta Botanical Garden, Inc. (a not-for-profit organization) (the "Garden"), which comprise the statement of financial position as of December 31, 2013 and 2012, and the related statements of activities and changes in net assets and cash flows for the years then ended, and the related notes to the financial statements.

#### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

#### **Auditors' Responsibility**

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the financial statements are free of material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the Garden's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Garden's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

#### **Opinion**

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of The Atlanta Botanical Garden, Inc. as of December 31, 2013 and 2012, and their changes in net assets and cash flows for the years then ended in conformity with accounting principles generally accepted in the United States of America.

Smith + Hound

July 14, 2014

## THE ATLANTA BOTANICAL GARDEN, INC. STATEMENT OF FINANCIAL POSITION DECEMBER 31, 2013 AND 2012

#### **ASSETS**

		<u>2013</u>		<u>2012</u>
Cash and cash equivalents Investments Pledges receivable, less allowance for doubtful pledges of \$230,203 and \$233,203 in 2013 and 2012,	\$	9,392,733 52,588,736	\$	6,445,638 44,962,367
respectively		4,916,576		3,131,722
Inventory		186,326		164,168
Property and equipment, net Bond issuance costs, net		61,416,371 212,883		59,206,884 232,528
Other assets		1,136,924		1,134,658
	<u>\$</u>	129,850,549	<u>\$</u>	115,277,965
LIABILITIES AND NET ASS	ETS	<b>;</b>		
Accounts payable and accrued liabilities	\$	2,303,896	\$	1,575,291
Deferred membership dues	Ψ	1,479,987	Ψ	1,049,909
Interest rate swap liability		3,081,969		4,783,378
Financing arrangements		35,200,109		35,151,395
Total Liabilities		42,065,961		42,559,973
Net assets				
Unrestricted Designated		_		1,200,000
Undesignated		58,621,992		46,886,231
		58,621,992		48,086,231
Temporarily restricted		14,012,304		9,481,469
Permanently restricted		15,150,292	_	15,150,292
Total Net Assets		87,784,588		72,717,992
	\$	129,850,549	\$	115,277,965

The accompanying notes are an integral part of these financial statements.

### THE ATLANTA BOTANICAL GARDEN, INC. STATEMENT OF ACTIVITIES AND CHANGES IN NET ASSETS YEARS ENDED DECEMBER 31, 2013 AND 2012

2013 **Temporarily** Permanently Unrestricted Restricted Restricted <u>Total</u> Revenue, Gains And Other Support: Contributions and grants 9,915,023 \$ 12,055,916 2,140,893 Membership dues 2,786,457 2,786,457 Auxiliary services and exhibits 9,181,639 9,181,639 Tuition 356,839 356,839 Other 103,277 103,277 Realized and unrealized gains on investments and other investment income 7,576,105 7,576,105 Net assets released from restrictions (5,384,188)5,384,188 Total Revenue, Gains and Other Support 4,530,835 32,060,233 27,529,398 Expenses: Program services: Improvement and maintenance of gardens 6,217,870 6,217,870 Education 947,283 947,283 Auxiliary services and exhibits 7,110,980 7,110,980 **Total Program Services** 14,276,133 14,276,133 Support services: General and administrative 1,661,683 1,661,683 Public relations 1,280,150 1,280,150 Fund-raising 868,357 868,357 Membership development 608,723 608,723 **Total Support Services** 4,418,913 4,418,913 **Total Expenses** 18,695,046 18,695,046 Other gains (losses): Change in market value of interest rate swap 1,701,409 1,701,409 Increase in Net Assets 10,535,761 4,530,835 15,066,596 Net assets at beginning of year 48,086,231 9,481,469 15,150,292 72,717,992 Net assets at end of year 58,621,992 \$ 14,012,304 \$ 15,150,292 \$ 87,784,588

			20	12			
		Te	emporarily	Pe	ermanently		
u	nrestricted	F	Restricted	F	Restricted		<u>Total</u>
_		_		-			
\$	2,606,061	\$	6,147,786	\$		\$	8,753,847
Ψ		Ψ	0,147,700	Ψ		Ψ	
	2,458,974		-		-		2,458,974
	7,650,617		-		-		7,650,617
	323,580		-		-		323,580
	101,404		-		-		101,404
	4 557 454						4 557 454
	4,557,454		- (440.000)		-		4,557,454
	449,339	_	(449,339)			_	
	18,147,429		5,698,447		<u>-</u>		23,845,876
	5,442,692		-		-		5,442,692
	818,311		_		_		818,311
	6,795,603		_		_		6,795,603
						_	
	12.056.606						12.056.606
	13,056,606	_				_	13,056,606
	1,590,999		_		_		1,590,999
	477,945						477,945
	•		_		-		•
	966,047		-		-		966,047
_	568,280		<u>-</u>	_		_	568,280
	3,603,271				_		3,603,271
	16,659,877		-		-		16,659,877
							<u> </u>
	(000.050)						(000 050)
	(238,353)					_	(238,353)
	1,249,199		5,698,447		-		6,947,646
	46,837,032		3,783,022		15,150,292		65,770,346
_	3,223,202		- ,,		-,,		
\$	48,086,231	\$	9,481,469	\$	15,150,292	\$	72,717,992
Ψ	70,000,201	Ψ	5,701,703	Ψ	10,100,232	Ψ	12,111,002

#### THE ATLANTA BOTANICAL GARDEN, INC. STATEMENT OF CASH FLOWS YEARS ENDED DECEMBER 31, 2013 AND 2012

	<u>2013</u>	<u>2012</u>
Cash Flows from Operating Activities:		
Increase in net assets	\$ 15,066,596	\$ 6,947,646
Adjustments to reconcile increase in net assets to		
net cash provided by operating activities:		
Net realized and unrealized gains on investments	(7,260,520)	(3,068,098)
Credit for doubtful pledges	(8,000)	(5,000)
Discount on pledges receivable	(4,036)	(586)
Depreciation and amortization	2,656,939	2,610,312
Change in fair market value of interest rate swap	(1,701,409)	238,353
Changes in net assets and liabilities:		
Pledges receivable	(1,772,818)	1,291,536
Inventory	(22,158)	(14,976)
Other assets	(2,266)	(747,014)
Accounts payable and accrued liabilities	8,993	273,978
Deferred membership dues	430,078	(74,576)
Contribution restricted for long-term investment	(504,530)	(1,628,403)
Net Cash Provided by Operating Activities	6,886,869	5,823,172
Cash Flows from Investing Activities:		
Purchases of investments	(24,428,190)	(21,682,855)
Proceeds from sales of investments	24,062,341	19,379,091
Purchases of property and equipment	(3,502,169)	(1,206,166)
Net Cash Required By Investing Activities	 (3,868,018)	(3,509,930)
Cash Flows from Financing Activities:		
Payments under financing arrangements	(576,286)	(998,343)
Net proceeds from contributions restricted for		
long-term investment	504,530	1,628,403
Net Cash Provided (Required) by Financing Activities	(71,756)	630,060
Net Increase in Cash and Cash Equivalents	2,947,095	2,943,302
Cash and Cash Equivalents at Beginning of Year	 6,445,638	 3,502,336
Cash and Cash Equivalents at End of Year	\$ 9,392,733	\$ 6,445,638
Supplemental Disclosure of Cash Flow Information		
Cash paid for interest	\$ 1,447,877	\$ 1,477,171

#### Schedule of Non-Cash Investing and Financing Activities

During 2013, the Garden financed the acquisition of property and equipment with notes payable totaling \$625,000.

During 2013, the Garden financed construction in progress with accounts payable in the amount of \$719,612.

### NOTE 1 – DESCRIPTION OF ORGANIZATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

#### **Description of Organization**

The Atlanta Botanical Garden, Inc. (the "Garden") was formed to develop and maintain plant collections in the metropolitan Atlanta area and at satellite locations for display, education, research, conservation and enjoyment. The Garden was incorporated under the laws of the state of Georgia on January 28, 1976. In 2002, 168 acres of land located in Gainesville, Georgia was donated to the Garden. The Garden has been developing the land, referred to as the Smithgall Woodland Garden, which will open to the general public in the summer of 2014.

The Garden conducts various lecture series and seminars on botanical topics and displays and conducts tours of its botanical gardens to carry out its mission; admission and program service fees are received for certain of these activities. Auxiliary services and exhibits maintained by the Garden include admissions, facility rentals and a gift shop. Additional sources of revenue include contributions and grants from agencies, foundations, corporations and individuals, membership dues from Garden members, functions, fundraisers and building rental for parties and weddings.

#### **Basis of Accounting**

The Garden follows accounting standards set by the Financial Accounting Standards Board ("FASB"). The FASB sets accounting principles generally accepted in the United States of America ("GAAP").

#### Financial Statement Presentation

The Garden prepares its financial statements in accordance with GAAP. Under GAAP, the Garden is required to report information regarding its financial position and activities according to three classes of net assets: unrestricted, temporarily restricted or permanently restricted net assets, based on stipulations made by the donor.

To ensure observance of limitations and restrictions placed on the use of resources available to the Garden, the resources are classified for accounting and reporting purposes into categories established according to their nature and purpose. The assets, liabilities and net assets of the Garden are reported in three self-balancing categories as follows:

Unrestricted net assets are resources that are neither permanently nor temporarily restricted by donor-imposed stipulations. The only limits on unrestricted net assets are those resulting from the nature of the Garden and its purposes (see Note 6).

### NOTE 1 – DESCRIPTION OF ORGANIZATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

#### Financial Statement Presentation (Continued)

Temporarily restricted net assets are resources whose use by the Garden is limited by donor-imposed restrictions that either expire by the passage of time or can be removed by the actions of the Garden (see Note 7).

Permanently restricted net assets are those whose use by the Garden is limited by donor-imposed stipulations that neither expire by the passage of time nor can be removed by actions of the Garden. Permanently restricted net assets consist of certain endowment funds and land restricted for development (see Note 8).

#### Use of Estimates in Financial Statements

The preparation of financial statements in conformity with GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reported period. Actual results could differ from those estimates.

#### Cash and Cash Equivalents

Cash and cash equivalents include cash and highly liquid investments that are readily convertible into cash and have a maturity of ninety days or less when purchased. At times, cash and cash equivalent balances may exceed federally insured amounts. The Garden believes it mitigates any risks by depositing cash and investing in cash equivalents with major financial institutions.

#### <u>Investments</u>

Investments are carried at fair value.

Investment income and gains and losses on investments are recorded as increases or decreases in unrestricted net assets unless their use is temporarily or permanently restricted by explicit donor stipulations or by law.

### NOTE 1 – DESCRIPTION OF ORGANIZATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

#### <u>Investments (Continued)</u>

The investments primarily consist of mutual funds which are comprised of equity securities, bonds, and alternative funds. Investment securities are exposed to various risks, such as interest rate risk, market risk and credit risk. Due to the level of risk associated with certain investment securities, it is at least reasonably possible that changes in risks in the near term would materially affect the amounts reported in the accompanying financial statements.

At December 31, 2013 and 2012, the Garden had subscription agreements totaling \$4,700,000 and \$7,450,000, respectively, with various alternative investment capital funds. These funds make loans to or invest in private companies. As of December 31, 2013, the Garden had invested \$2,308,148 in these funds and may be required to contribute an additional \$2,391,852 should the funds make future capital calls.

Approximately 75% and 59% of the long-term investments held at fair value by the Garden at December 31, 2013 and 2012, respectively, are alternative investments including private equity funds, real estate investment funds and hedge funds. Some of these alternative investments are not liquid and the determination of the fair value of these investments is determined by the portfolio managers and management of the Garden. These estimates of fair value may differ significantly from the values that would have been used had a ready market existed for the investment.

Donated investments are recognized as contributions at their estimated fair values at the date of donation.

#### Property and Equipment

Property and equipment are stated at cost, if purchased, or fair value at the date of gift, if donated. The Garden capitalizes items with a purchase price or fair value greater than \$3,000 and a useful life greater than one year. Depreciation is calculated using the straight-line method over the estimated useful lives of the individual assets. General grounds improvements, gardens and permanent plantings are depreciated over ten to fifteen years; buildings are depreciated over thirty years; and furniture and equipment are depreciated over three to twenty-five years.

### NOTE 1 – DESCRIPTION OF ORGANIZATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

#### Collections

The Garden's collections include living plants, books, prints and herbarium specimens. The Garden has not capitalized the collections; instead the cost of collection items is reported as a decrease in the appropriate class of net assets and insurance recoveries of lost or destroyed collection items are reported as an increase in the appropriate class of net assets in the accompanying statement of activities and changes in net assets. The Garden's collections are maintained for display, education, conservation and enjoyment rather than for financial gain. Collections are important assets of the Garden and are protected, kept unencumbered, cared for and preserved.

#### Revenue Recognition

Contributions and grants (including unconditional promises to give, i.e., pledges) are recognized as revenue in the year they are received or pledged, with allowances provided by pledges estimated to be uncollectible. Unconditional pledges that are expected to be collected within one year are recorded at net realizable value. Unconditional pledges that are expected to be collected in future years are recorded at the present value of their estimated future cash flows. The discounts on those amounts are computed using risk-free interest rates applicable to the years in which the promises are received (see Note 3).

Amortization of the discounts on unconditional pledges is included in contributions in the accompanying statement of activities and changes in net assets. Conditional pledges are not included as support until the conditions are substantially met.

The Garden is the beneficiary of certain beneficial interest trusts held and administered by others. The present value of the estimated future cash receipts from the trusts is recognized as an asset and contribution revenue in the appropriate class of net assets at the date such trusts are established. The carrying value of the assets is adjusted annually for changes in the estimates of future receipts. Investment income (loss) associated with such perpetual trusts is recognized when earned.

The Garden recognizes contributions and grants as restricted support if they are received with donor stipulations that limit the use of the donated assets. When a donor-imposed temporary restriction expires, temporarily restricted net assets are reclassified to unrestricted net assets and presented in the accompanying statement of activities and changes in net assets as net assets released from restrictions.

### NOTE 1 – DESCRIPTION OF ORGANIZATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

#### Revenue Recognition (Continued)

The Garden recognizes contributions of property and equipment as unrestricted support unless explicit donor stipulations specify how the donated assets must be used. Contributions of long-term assets with explicit restrictions that specify how the assets are to be used and contributions of cash and other assets that must be used to acquire long-term assets are recognized as restricted support. In the absence of explicit donor stipulations about how long those long-term assets must be maintained, the Garden reports expirations of donor-imposed restrictions when the donated or acquired long-term assets are placed in service.

Annual payments for membership dues are deferred and recognized ratably over the life of the membership to which the dues relate. Revenue related to sales, special events and tuition is recognized when the transaction is complete, in the period in which the event is held or when services are provided, respectively.

Contribution revenue related to fund-raising events is recognized in the year in which the event occurs.

#### Donated Materials, Equipment and Services

A substantial number of volunteer hours have been donated by individuals in the Garden's program services and, to a lesser extent, its fund-raising campaigns and administration. No amounts have been recorded in the accompanying statement of activities and changes in net assets for these donated services. Under GAAP, donations of services that create or enhance nonfinancial assets, or require specialized skills that would otherwise typically be purchased, are recorded as support and expense.

Donated materials, equipment and services are recognized as contributions at their estimated fair values at the date of donation. These amounts totaled \$148,893 and \$137,497 during 2013 and 2012, respectively.

### NOTE 1 – DESCRIPTION OF ORGANIZATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

#### **Impairment**

Long-lived assets are reviewed for impairment whenever events or changes in circumstances indicate that the carrying amount of an asset may not be recoverable. When indicators of impairment are present, the Garden evaluates the carrying amount of such assets in relation to the operating performance and future estimated undiscounted net cash flows expected to be generated by the assets or underlying businesses. If such assets are considered to be impaired, the impairment to be recognized is measured by the amount which the carrying amount of the assets exceeds the fair value of assets. The assessment of the recoverability of assets will be impacted if estimated future operating cash flows are not achieved. In the opinion of management, no long-lived assets were impaired as of December 31, 2013 and 2012.

#### Income Tax Status

The Garden has been granted tax-exempt status under Section 501 (a)(3) of the Internal Revenue Code (the "Code") as an organization described in Section 501 (c)(3) whereby only unrelated business income, as defined by Section 512(a)(1) of the Code, is subject to Federal income tax. The Garden had no significant unrelated business taxable income during 2013 and 2012; accordingly, no provision or benefit for income taxes has been included in the accompanying financial statements.

The Garden annually evaluates all federal and state income tax positions. This process includes an analysis of whether these income tax positions the Garden takes meet the definition of an uncertain tax position under the Income Taxes Topic of the Financial Accounting Standards Codification. The Garden believes it is no longer subject to tax examinations for tax years ending before December 31, 2010.

#### Functional Expenses

The costs of providing the various programs and other activities have been summarized on a functional basis in the accompanying statement of activities and changes in net assets. Accordingly, certain costs have been allocated among the programs and supporting services benefited.

#### Major Donors and Vendors

At December 31, 2013, approximately 84% of net pledges receivable related to four major donors. During 2013, there were no concentrations of donor contributions.

### NOTE 1 – DESCRIPTION OF ORGANIZATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

#### Major Donors and Vendors (Continued)

At December 31, 2012, approximately 71% of net pledges receivable related to two major donors. During 2012, approximately 68% of contributions related to three major donors.

#### Concentrations of Credit Risk

Financial instruments that potentially subject the Garden to concentrations of credit risk consist principally of cash and cash equivalents, investments and receivables. If liquidity issues arise in the global credit and capital markets, it is at least reasonably possible that changes in risks could materially affect the amounts reported in the accompanying financial statements.

#### **Endowment Fund**

GAAP requires the following financial statement disclosures for the Garden:

Classification of net assets

Endowment funds are used to account for investments in which the principal is temporarily or permanently restricted or Board-designated for a specific purpose.

Interpretation of Relevant Law

The Garden has interpreted the Uniform Prudent Management of Institutional Funds Act (UPMIFA) as requiring the preservation of the fair value of the original gift as of the gift date of the donor-restricted endowment funds absent explicit donor stipulations to the contrary. As a result of this interpretation, the Garden classifies as permanently restricted net assets (a) the original value of gifts donated to the permanent endowment, (b) the original value of subsequent gifts to the permanent endowment, and (c) accumulations to the permanent endowment made in accordance with the direction of the applicable donor gift instrument at the time the accumulation is added to the fund.

The remaining portion of the donor-restricted endowment fund that is not classified in permanently restricted net assets is classified as temporarily restricted net assets until those amounts are appropriated for expenditure by the Garden in a manner consistent with the standard of prudence prescribed by UPMIFA. In accordance with UPMIFA, the Garden considers the following factors in making a determination to appropriate or accumulate donor-restricted endowment funds:

### NOTE 1 – DESCRIPTION OF ORGANIZATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

#### **Endowment Fund (Continued)**

- (1) The duration and preservation of the fund
- (2) The purposes of the Garden and the donor-restricted endowment fund
- (3) General economic conditions
- (4) The possible effect of inflation and deflation
- (5) The expected total return from income and the appreciation of investments
- (6) Other resources of the Garden
- (7) The investment policies of the Garden

#### Return Objectives and Risk Parameters

The Garden has adopted investment and spending policies for endowment assets that attempt to provide a predictable stream of funding to programs supported by its endowment while seeking to maintain the purchasing power of the endowment assets. Endowment assets include those assets of donor-restricted funds that the Garden must hold in perpetuity or for a donor-specified period(s). Under this policy, as approved by the Garden, the endowment assets are invested in a manner that is intended to produce results that exceed the price and yield results of the S&P 500 index while assuming a moderate level of investment risk. Actual returns in any given year may vary from this amount.

#### Strategies Employed for Achieving Objectives

To satisfy its long-term rate-of-return objectives, the Garden relies on a total return strategy in which investment returns are achieved through both capital appreciation (realized and unrealized) and current yield (interest and dividends). The Garden targets a diversified asset allocation that places a greater emphasis on equity-based investments to achieve its long-term return objectives within prudent risk constraints.

#### Spending Policy

The Board of Trustees has approved a spending policy for the Garden whereby a certain percentage (generally not to exceed 4.5% of the fair value of investments) of investments may be expended. During the years ended December 31, 2013 and 2012, earnings from the endowment fund used in operations were \$942,909 and \$950,848, respectively.

### NOTE 1 – DESCRIPTION OF ORGANIZATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

#### Fair Values Measured on Recurring Basis

GAAP establishes a fair value hierarchy that prioritizes the inputs to valuation techniques used to measure fair value. The hierarchy gives the highest priority to unadjusted quoted prices in active markets for identical assets or liabilities (Level 1 measurement) and the lowest priority to unobservable inputs in which little or no market data exists (Level 3 measurements). The three levels of the fair value hierarchy are described below:

- Level 1 Unadjusted quoted prices in active markets that are accessible at the measurement date for identical, unrestricted assets or liabilities;
- Level 2 Quoted prices in markets that are not considered to be active or financial instruments for which all significant inputs are observable, either directly or indirectly;
- Level 3 Prices or valuations that require inputs that are both significant to the fair value measurement and unobservable.

A financial instrument's level within the fair value hierarchy is based on the lowest level of any input that is significant to the fair value measurement.

Total assets and liabilities at fair value classified within Level 3 were \$3,261,262 and \$(2,872,796) as of December 31, 2013 and 2012, respectively, which consists of investments in hedge funds, alternative investments, investments in private equity and an interest rate swap with a financial institution.

The table below represents fair value measurement hierarchy of the assets (liabilities) at fair value as of December 31, 2013:

### NOTE 1 – DESCRIPTION OF ORGANIZATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

Fair Values Measured on Recurring Basis (Continued)

Tun Valaco Micasarca on Reca	Tring Baolo (Cori	<u>20</u>	13	
	Fair Value	Level 1	Level 2	Level 3
Cash and Cash Equivalents	\$ 972,686	\$ 972,686	\$ -	\$ -
Mutual Funds:				
World bond	1,118,280	1,118,280	-	-
Corporate bond	1,085,823	1,085,823	-	-
Diversified emerging markets	1,065,251	1,065,251	-	-
Commodities	980,658	980,658	-	-
Large blend	7,204,352	7,204,352		
	11,454,364	11,454,364		
Equities:				
Domestic	10,341,393	10,341,393	-	-
International	7,096,165	-	7,096,165	-
	17,437,558	10,341,393	7,096,165	
Hedge Funds:				
Equity	6,339,211	-	6,339,211	_
Distressed	3,365,453	-	3,141,395	224,058
	9,704,664		9,480,606	224,058
Alternative Investments:				
Fixed income	2,085,738	-	1,134,856	950,882
Fund of funds	6,404,338	-	5,263,512	1,140,826
	8,490,076		6,398,368	2,091,708
Private Equity Funds:				
Multi-strategy	1,012,069	-	241,773	770,296
Distressed	374,290	-	-	374,290
Global	1,050,809	-	260,150	790,659
Real estate	1,280,508	-	-	1,280,508
Natural resource	228,861	-	-	228,861
Other	582,851			582,851
	4,529,388		501,923	4,027,465
Interest Rate Swap	(3,081,969)			(3,081,969)
	\$ 49,506,767	\$ 22,768,443	\$ 23,477,062	\$ 3,261,262

### NOTE 1 – DESCRIPTION OF ORGANIZATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

Fair Values Measured on Recurring Basis (Continued)

The table below represents fair value measurement hierarchy of the assets (liabilities) at fair value as of December 31, 2012:

		<u>20</u>	<u> 112</u>	
	Fair Value	Level 1	Level 2	Level 3
Mutual Funds:				
World bond	\$ 1,767,595	\$ 1,767,595	\$ -	\$ -
Corporate bond	1,716,292	1,716,292	-	-
Diversified emerging markets	1,683,775	1,683,775	-	-
Commodities	1,550,065	1,550,065	-	-
Large blend	11,387,467	11,387,467		
	18,105,194	18,105,194		
Equities:				
Domestic	97,120	97,120	-	-
International	66,643		66,643	
	163,763	97,120	66,643	
Hedge Funds:				
Equity	13,762,978	-	13,762,978	-
Distressed	7,306,691		6,795,223	511,468
	21,069,669		20,558,201	511,468
Alternative Investments:				
Fixed income	1,381,571	-	746,048	635,523
Fund of funds	4,242,170		3,478,579	763,591
	5,623,741		4,224,627	1,399,114
Interest Rate Swap	(4,783,378)			(4,783,378)
	\$ 40,178,989	\$ 18,202,314	\$ 24,849,471	\$ (2,872,796)

Fair values for investments are determined by reference to quoted market prices and other relevant information generated by market transactions.

### NOTE 1 – DESCRIPTION OF ORGANIZATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

#### Fair Values Measured on Recurring Basis (Continued)

The table below sets forth a summary of changes in the fair value of the Garden's Level 3 assets (liabilities) for the years ended December 31:

	<u>2013</u>		<u> 2012</u>
Balance, beginning of year	\$ (2,872,796)	\$	8,547,927
Purchase of investments	4,024,904		620,933
Sale of investments	(307,020)		(13,972,926)
Change in fair value of investments	714,765		1,743,171
Change in fair value of interest rate swap	1,701,409	_	188,099
Balance, end of year	\$ 3,261,262	\$	(2,872,796)

### Quantitative Information and Fair Value Sensitivities Related to Level 3 Unobservable Inputs

Alternative Investments and Hedge Funds – The significant unobservable inputs used in the fair value measurement of the Garden's alternative investments and investments in hedge funds are subject to market risks resulting from changes in the market value of their underlying investments.

Private Equity Investments – Private Equity investments consist of direct private common and preferred stock and private debt investments. These investments are measured using multiple valuation techniques with a range of multiple valuation results.

Interest Rate Swaps – The interest rate swap dealers determine fair values for the interest rate swap liability by constructing mid-market forward curves with available market data from external and internal sources. Once constructed, the mid-market forward curves generate a nominal amount for each of a transaction's expected future payments. The interest rate swap dealers discount those expected future payments at the respective zero rate, and the sum of all discounted payments equals fair value of the interest rate swaps. The interest rate swap dealers do not account for nonperformance risk in their determination of the fair value. Management of the Garden finds this risk to be negligible.

### NOTE 1 – DESCRIPTION OF ORGANIZATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

#### **Derivative Financial Instruments**

The Garden accounts for derivative financial instruments in accordance with GAAP which requires that all derivative instruments be recorded on the statement of financial position at their respective fair values.

The Garden uses an interest rate swap agreement in the management of interest rate risk and carries this derivative instrument on the statement of financial position at fair value. The interest rate swap agreement effectively fixes the interest rate at 3.29% on \$30,000,000 of variable rate borrowings under the Garden's financing arrangements (see Note 5). The initial fair value and subsequent changes in the fair value of the agreement are reported as a gain or loss in the accompanying statement of activities and changes in net assets.

#### Subsequent Events

Management has evaluated subsequent events through the date of this report, which is the date the financial statements were available to be issued.

#### **NOTE 2 – INVESTMENTS**

Investments consisted primarily of mutual funds which are comprised of equity, securities, corporate bonds and alternative funds at December 31, 2013 and 2012 and were stated at fair market value.

The components of the investment return for 2013 and 2012 (included in realized and unrealized gains (losses) on investments and other investment income (loss) in the accompanying statement of activities and changes in net assets) were as follows:

Net realized and unrealized gains	<u>12</u>
on investments, net of related fees \$ 7,260,520 \$ 3,06	8,098
Investment income315,5851,48	39,356
\$ 7,576,105 \$ 4,55	7,454

#### **NOTE 3 – PLEDGES RECEIVABLE**

At December 31, 2013 and 2012, pledges receivable were as follows:

	<u>2013</u>	<u>2012</u>
Capital campaigns	\$ 3,655,9	983 \$ 1,883,287
Land and buildings pledge	1,400,0	1,400,000
Other	97,2	249 84,055
Less: allowance for discounts	(6,4	<u>(2,417)</u> (2,417)
	5,146,7	779 3,364,925
Less: allowance for doubtful pledges	(230,2	203) (233,203)
	\$ 4,916,5	<u>\$ 3,131,722</u>

The estimated present value of future cash flows at December 31, 2013 was as follows:

2014	\$ 1,967,936
2015	1,231,726
2016	532,667
2017	14,450
2018	-
Thereafter	1,400,000
	<u>\$ 5,146,779</u>

At December 31, 2013 and 2012, pledges receivable were discounted to their present values using a 0.2% and 0.4% interest rate, respectively.

#### **NOTE 4 – PROPERTY AND EQUIPMENT**

Property and equipment at December 31, 2013 and 2012 were as follows:

	<u>2013</u>	<u>2012</u>
General grounds improvements	\$ 666,260	\$ 666,260
Gardens and permanent plantings	8,423,027	8,423,027
Buildings	68,347,265	67,791,771
Furniture and equipment	2,904,025	2,397,725
Land	3,736,901	3,662,667
Construction in progress	5,043,403	1,332,650
	89,120,881	84,274,100
Less: accumulated deprecation	(27,704,510	(25,067,216)
	\$ 61,416,371	\$ 59,206,884

The Garden had construction in progress totaling \$5,043,403 and \$1,332,650 at December 31, 2013 and 2012, respectively, related to the development of the Smithgall Woodland Garden, as described in Note 1, and various other projects.

The Garden had non-depreciable artwork valued at \$503,018 at December 31, 2013 and 2012; such assets are not considered to be collections in accordance with GAAP.

Depreciation expense totaled \$2,637,294 and \$2,591,707 in 2013 and 2012, respectively.

#### **NOTE 5 – FINANCING ARRANGEMENTS**

Under a Trust Indenture, dated November 1, 2007, between The Atlanta Development Authority (Issuer) and a commercial bank (Trustee), Atlanta Development Authority Revenue Bonds (Atlanta Botanical Garden Improvements Project), Series 2007 Bonds totaling \$48,500,000 were issued on November 29, 2007. The issuer loaned the net proceeds of the sale of the Bonds to the Garden, pursuant to a Loan Agreement, dated November 1, 2007 between the Issuer and the Garden to enable the Garden to finance acquisition, construction and equipping of certain improvements to the facilities of the Garden. During the years ended December 31, 2010 and 2009, the Garden paid \$13,000,000 toward the principal of the Series 2007 Bonds. During 2010, the Garden converted the final \$35,500,000 of the Series 2007 bonds into term notes payable with a financial institution. The \$30,000,000 term note is payable in twelve annual installments – each November - commencing in November 2018 and bears interest at 67% of LIBOR plus 2.1% (an effective rate of 1.52% at December 31, 2013).

#### **NOTE 5 – FINANCING ARRANGEMENTS (Continued)**

The \$5,500,000 term note is payable in ten annual installments of \$550,000 – each December - commencing in December 2011 (the first payment being made in January 2012) and bears interest at 67% of LIBOR plus 2.1% (an effective rate of 1.52% at December 31, 2013). The term note had an outstanding balance of \$3,850,000 and \$4,400,000 at December 31, 2013 and 2012, respectively.

The Garden entered into a \$240,000 promissory note agreement with a financial institution on November 7, 2006 to finance the purchase of property adjacent to the Smithgall Woodland Garden in Gainesville, Georgia. The note is unsecured, payable in monthly installments of principal and interest totaling \$1,452, bears interest at 6.00% per annum and matures in November 2016. Acceleration of note payments carries a penalty fee. Outstanding borrowings totaled \$215,103 and \$219,307 at December 31, 2013 and 2012, respectively.

The Garden entered into a \$300,000 non-revolving master borrowing loan with a financial institution on September 18, 2007. On January 29, 2013, the note was amended to mature on January 31, 2016. The note is unsecured, payable in monthly installments of principal and interest totaling \$780, and bears interest at LIBOR plus 2% (an effective interest rate of 2.16% at December 31, 2013). Outstanding borrowings totaled \$134,783 and \$144,000 at December 31, 2013 and 2012, respectively.

The Garden entered into a \$291,000 promissory note agreement with a financial institution on October 20, 2010 to finance the purchase of property adjacent to the Smithgall Woodland Garden in Gainesville, Georgia. The note is unsecured, payable in monthly installments of principal and interest totaling \$1,617, bears interest at LIBOR plus 3% (an effective rate of 3.16% at December 31, 2013). Subsequent to December 31, 2013, the promissory note was amended to mature on March 1, 2017. Outstanding borrowings totaled \$255,640 and \$267,298 at December 31, 2013 and 2012, respectively.

The Garden entered into a \$120,000 promissory note agreement with a financial institution on May 18, 2012. The note is unsecured, payable in monthly installments of principal and interest totaling \$667, and bears interest at LIBOR plus 2.25% (an effective rate of 2.42% at December 31, 2013). In 2013, the promissory note was amended to mature on April 18, 2015. Outstanding borrowings totaled \$120,000 at December 31, 2013 and 2012.

#### **NOTE 5 – FINANCING ARRANGEMENTS (Continued)**

The Garden entered into a \$75,000 promissory note agreement with a financial institution on November 13, 2013 to finance the purchase of a house near the Smithgall Woodland Garden in Gainesville, Georgia. The note is collateralized by the house, payable in monthly installments of principal and interest totaling \$416, bears interest at LIBOR plus 2.25% (an effective interest rate of 2.42% at December 31, 2013) and matures on October 22, 2016. Outstanding borrowings totaled \$74,583 at December 31, 2013.

The Garden entered into a \$550,000 promissory note agreement with a financial institution on November 25, 2013 to finance the purchase of a warehouse. The note is collateralized by the warehouse, payable in monthly installments of principal and interest totaling \$1,833, bears interest at LIBOR plus 2.20% (an effective interest rate of 2.37% at December 31, 2013) and matures on October 22, 2016. Outstanding borrowings totaled \$550,000 at December 31, 2013.

On October 22, 2013, the Garden entered into a revolving line of credit with a financial institution to facilitate the construction of the Smithgall Woodland Garden. The line of credit allows for maximum borrowings of \$2,000,000 through October 1, 2014, at which time the revolving line of credit will be converted to a promissory note with a maturity date of October 22, 2015. The line of credit and note bear interest at LIBOR plus 1.96% (an effective interest rate of 2.13% at December 31, 2013). There were no outstanding borrowings at December 31, 2013.

Principal maturities on the notes payable at December 31 are as follows:

2014	\$ 623,254
2015	716,839
2016	978,750
2017	769,266
2018	1,012,000
Thereafter	 31,100,000
	\$ 35,200,109

The Garden is subject to certain financial and nonfinancial covenants under the various loan agreements. At December 31, 2013, the Garden was in compliance with these covenants.

#### **NOTE 6 – UNRESTRICTED NET ASSETS**

At December 31, 2013 there were no board designations on unrestricted net assets. At December 31, 2012 the components of unrestricted net assets consisted of the following:

Designated by governing board as follows:	
Endowment	\$ 1,000,000
Garden exhibits	200,000
	1,200,000
Undesignated	46,886,231
	\$ 48,086,231

#### NOTE 7 - TEMPORARILY RESTRICTED NET ASSETS

The components of temporarily restricted net assets at December 31, 2013 and 2012 were as follows:

		<u>2013</u>	<u>2012</u>
Term endowments	\$	473,327	\$ 473,327
Capital projects		13,177,879	8,798,309
General operations		361,098	 209,833
	<u>\$</u>	14,012,304	\$ 9,481,469

Net assets were released from donor restrictions by incurring expenses satisfying the purpose specified by donors as follows:

	<u>2013</u>	<u> 2012</u>
Program expenses:		
Term endowments	\$ -	\$ 2,750
Capital projects	5,102,006	175,173
General operations	 282,182	271,416
	\$ 5,384,188	\$ 449,339

#### **NOTE 8 – PERMANENTLY RESTRICTED NET ASSETS**

The components of permanently restricted net assets at December 31, 2013 and 2012 were as follows:

General endowment	\$ 500,000
Smithgall endowment	5,450,292
Smithgall Arboretum Land	4,000,000
Dorothy Chapman Fuqua Conservatory and	
Orchid Center endowment	5,000,000
John Glenn memorial endowment	 200,000
	\$ 15,150,292

#### **NOTE 9 – COMMITMENTS AND CONTINGENCIES**

#### Leases

In March 1980, the City of Atlanta leased thirty-four acres of land in Piedmont Park to the Garden at no cost for a period of fifty years expiring in March 2030, excluding renewal options. The Garden and its operating facilities are located on the land. The Garden is required to pay utilities, maintenance and insurance and to adhere to various covenants under the lease agreement, including the requirement to develop and maintain its facilities for the benefit of the citizens of the City of Atlanta. In the event the lease is terminated, improvements made to the property by the Garden become the property of the City of Atlanta.

Under GAAP, an explicit and unconditional promise for the use of property for a specified period of time should be recognized upon receipt as a receivable and as restricted support at its fair value. However, in the opinion of management, the lease is not unconditional since the terms of the lease limit the Garden's use of the property and because the lease is subject to termination by the City of Atlanta and other governmental entities; accordingly, no receivable has been recorded for the use of the property subject to the lease. Additionally, in management's opinion, the fair rental value of the property during 2013 and 2012 was not significant; accordingly, no values have been assigned for contributed use of the property or rental expense.

#### **NOTE 10 – EMPLOYEE BENEFIT PLANS**

The Garden offers its employees a deferred compensation plan qualified under Section 403(b) of the Internal Revenue Code ("IRC"). It permits substantially all eligible employees of the Garden to voluntarily contribution 100% of compensation, up to the maximum allowed under the IRC. The Garden's contributions are discretionary. During the years ended December 31, 2013 and 2012, the Garden made contributions of approximately \$124,000 and \$111,000, respectively.

The Garden also has a defined contribution plan in which the employees participate. This is a tax deferred annuity plan. The Garden does not make contributions to this plan.

#### **NOTE 11 – EMPLOYMENT AGREEMENT**

The Garden had an employment agreement with the Garden's executive director, which renewed automatically for successive one-year periods starting in July every year, unless terminated by either party. This agreement provided for an annual base salary and certain allowances and benefits. If the Garden terminated the executive director without cause, the Garden had certain obligations to the executive director, all as defined in the agreement. In accordance with the agreement, all amounts were paid to the executive director during 2013.





#### INDEPENDENT AUDITORS' REPORT ON SUPPLEMENTAL INFORMATION

To the Board of Trustees of The Atlanta Botanical Garden, Inc.

Our audit was conducted for the purpose of forming an opinion on the basic financial statements taken as a whole of The Atlanta Botanical Garden, Inc. (a not-for-profit organization) for the year ended December 31, 2013, which is presented in the preceding section of this report. The supplementary information is presented for purposes of additional analysis and is not a required part of the financial statements. Such information is the responsibility of management and was derived from, and relates directly to, the underlying accounting and other records used to prepare the financial statements. The information has been subjected to the auditing procedures applied in the audit of the financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the financial statements or to the financial statements themselves, and other additional procedures, in accordance with auditing standards generally accepted in the United States of America. In our opinion, the information is fairly stated in all material respects, in relation to the financial statements as a whole.

Smith + Howard

July 14, 2014

### THE ATLANTA BOTANICAL GARDEN, INC. STATEMENT OF FINANCIAL POSITION BY FUND DECEMBER 31, 2013

	General <u>Fund</u>	Endowment <u>Fund</u>	Total All <u>Funds</u>	
ASSETS				
Cash and cash equivalents Investments Pledges receivable, less allowance	\$ 2,370,185 -	\$ - 27,845,259	\$ 7,022,548 24,743,477	\$ 9,392,733 52,588,736
for doubtful pledges of \$230,203 Inventory	97,249 186,326		4,819,327 -	4,916,576 186,326
Property and equipment, net Bond issuance costs, net		-	61,416,371 212,883	61,416,371 212,883
Other assets	1,136,924 \$ 3,790,684	<u>-</u> \$ 27,845,259	\$ 98,214,606	1,136,924 \$ 129,850,549
LIABILITIES AND NET ASSETS				
Accounts payable and	<b>*</b> 4.500.004	Φ.	Ф <b>7</b> 00 045	Φ 0.000.000
accrued liabilities Interfund payable (receivable)	\$ 1,583,081 (4,599,127)	\$ - 4,298,422	\$ 720,815 300,705	\$ 2,303,896
Deferred membership dues Interest rate swap liability	1,479,987 -	-	3,081,969	1,479,987 3,081,969
Financing arrangements  Total Liabilities	74,583 (1,461,476)	4,298,422	35,125,526 39,229,015	35,200,109 42,065,961
Net Assets: Unrestricted				
Undesignated	4,891,062	12,323,218	41,407,712	58,621,992
	4,891,062	12,323,218	41,407,712	58,621,992
Temporarily restricted	361,098	473,327	13,177,879	14,012,304
Permanently restricted		10,750,292	4,400,000	15,150,292
Total Net Assets	5,252,160 \$ 3,790,684	23,546,837 \$ 27,845,259	58,985,591 \$ 98,214,606	87,784,588 \$ 129,850,549
	φ 3,190,004	ψ 21,040,239	ψ 90,214,000	ψ 125,000,049

### THE ATLANTA BOTANICAL GARDEN, INC. STATEMENT OF ACTIVITIES AND CHANGES IN NET ASSETS BY FUND DECEMBER 31, 2013

		General <u>Fund</u>	E	Indowment Fund	Plant <u>Fund</u>		Total All <u>Funds</u>
Revenue, gains, and other support							
Contributions and grants	\$	2,574,461	\$	-	\$ 9,481,455	\$	12,055,916
Membership dues		2,786,457		-	-		2,786,457
Auxiliary services and exhibits		9,181,639		-	-		9,181,639
Tuition		356,839		-	-		356,839
Other		103,277		-	-		103,277
Realized and unrealized gains on investments							
and investment income			_	4,016,381	 3,559,724	_	7,576,105
Total Revenue Gains, and Other Support		15,002,673		4,016,381	 13,041,179		32,060,233
Expenses:							
Program Services:							
Improvement and maintenance							
of gardens		3,793,041		-	2,424,829		6,217,870
Education		720,686		-	226,597		947,283
Auxiliary services and exhibits		5,926,025		<u>-</u>	 1,184,955		7,110,980
Total Program Services		10,439,752		-	 3,836,381		14,276,133
Support Services:							
General and administrative		1,352,064		119,928	189,691		1,661,683
Public relations		1,252,092		<i>,</i> -	28,058		1,280,150
Fund-raising		775,229		-	93,128		868,357
Membership development		589,236		<u>-</u>	 19,487		608,723
Total support services		3,968,621		119,928	 330,364		4,418,913
Total expenses		14,408,373		119,928	4,166,745		18,695,046
Other Gains:							
					4 704 400		4 704 400
Change in market value of interest rate swap	_	<u>-</u>		<u>-</u>	 1,701,409		1,701,409
Increase in net assets		594,300		3,896,453	10,575,843		15,066,596
Net assets at beginning of year		3,714,952		20,593,292	48,409,748		72,717,992
Interfund transfers		942,908		(942,908)	 		<del>-</del>
Net assets at end of year	\$	5,252,160	\$	23,546,837	\$ 58,985,591	\$	87,784,588

### THE ATLANTA BOTANICAL GARDEN, INC. STATEMENT OF FUNCTIONAL EXPENSES BY FUND DECEMBER 31, 2013

	Program Services							
	Improvement and Maintenance				Auxiliary			Total
	<u>of</u>	<u>Gardens</u>	<u>E</u>	<u>ducation</u>		<u>Services</u>		<u>Program</u>
General Fund:								
Salaries	\$	2,172,189	\$	352,559	\$	1,401,859	\$	3,926,607
Payroll taxes and benefits		368,908		61,274		241,683		671,865
Building and equipment maintenance		113,052		45,582		56,351		214,985
Garden and operating expenses:								
Gardens and woodland		398,678		-		-		398,678
Conservatory		390,131		-		-		390,131
Professional fees		-		-		-		-
Development programs		-		247,340		3,768,109		4,015,449
Office and other expenses		350,083		13,931		458,023		822,037
Total Functional Expenses, General Fund		3,793,041		720,686	_	5,926,025	_	10,439,752
Endowment Fund:								
Other expenses		-		-		-		-
Total Functional Expenses								
Endowment Fund								
Plant Fund:								
Depreciation and amortization		2,242,998		54,834		283,595		2,581,427
Interest expense		181,831		171,763		901,360		1,254,954
Professional fees		-		-		-		-
Other expenses								
Total Functional Expenses, Plant Fund		2,424,829		226,597	_	1,184,955	_	3,836,381
Total All Funds	\$	6,217,870	\$	947,283	\$	7,110,980	\$	14,276,133

#### **Support Services**

General and Administrative		Public <u>Relations</u>	<u>Fundraising</u>	Membership <u>Development</u>	Total <u>Support</u>	Total <u>Expenses</u>
\$ 387,2	97	\$ 240,398	\$ 383,386	\$ 140,719	\$ 1,151,800	\$ 5,078,407
119,5	41	41,602	66,347	24,352	251,842	923,707
49,7	17	9,050	16,526		75,293	290,278
	-	-	-	-	-	398,678
	-	-	-	-	-	390,131
262,9		-	-	19,789	282,778	282,778
145,2	19	952,018	308,970	368,267	1,774,474	5,789,923
387,3	01	9,024		36,109	432,434	1,254,471
1,352,0	<u>64</u>	1,252,092	775,229	589,236	3,968,621	14,408,373
119,9	<u> 28</u>			<del>-</del>	119,928	119,928
119,928					119,928	119,928
36,8		6,715	12,262	-	55,867	2,637,294
132,6	06	21,343	19,487	19,487	192,923	1,447,877
	-	-	61,379	-	61,379	61,379
20,1	95				20,195	20,195
189,6	91	28,058	93,128	19,487	330,364	4,166,745
\$ 1,661,6	83	\$ 1,280,150	\$ 868,357	\$ 608,723	\$ 4,418,913	\$ 18,695,046