

scarecrows IN THE GARDEN

2021 KEY DATES

Registration Opens: Aug. 9 | **Registration Deadline:** Sept. 10 | **Scarecrow Name Due:** Sept. 17
Scarecrow Drop Off: Friday, Sept. 24, and Sunday, Sept. 26: Noon – 7 p.m.
Scarecrow Pickup: Tuesday, Nov. 2, Noon – 7 p.m.
Exhibition Dates: Sept. 28 – Oct. 31, 2021 (closed Mondays, except Columbus Day)

DROP OFF & PICK UP INSTRUCTIONS

Bring entries to the Atlanta Botanical Garden back gate behind Mershon Hall. Take a ticket at the parking arm kiosk and proceed to the upper level of the parking facility. Drive through the valet gate, then proceed to the traffic circle behind Mershon Hall. The drop off point is at the back of the circle. Scarecrows not picked up by 7 p.m. on Tuesday, Nov. 2 will be discarded. Consider pick up a “salvage opportunity,” your scarecrow will not be in great shape after a month outside.

VISIT WITH YOUR SCARECROW

For each paid registration, you will be entitled to four (4) free daytime admission tickets to the Atlanta Botanical Garden during the exhibition, Sept. 28 – Oct. 31. Registrants can pick up tickets at check-in during the scarecrow drop-off.

RULES FOR ENTRY

Anyone can register! Families, community groups, businesses, schools, college students and individuals are all welcome to participate.

NEW! CATEGORIES & FEES

AMATEUR: \$25

Families, schools, service organizations and individuals

CREATIVE PROFESSIONAL: \$50

For scarecrows created by a person or team who is in any way compensated for art, design, or fabrication services.

BUSINESS: \$100

Business logo **and/or** website allowed provided it is used once, no larger than 12” x 12”.

GUIDELINES

- Scarecrows must be easily carried by two people, weigh less than 50 lbs. and must be freestanding – it cannot rely on being secured into the ground. Scarecrows will be secured by Garden staff but will not be dug or staked.
- You will not be allowed to set up your scarecrow in the Garden or choose the location. You can set up at the drop off point to show assembly. It is helpful if a photograph of the assembled scarecrow (enclosed in a plastic bag) is included with your entry.
- Bring enough people to unload your scarecrow at drop-off and to load it. Volunteers assist at drop off and pick-up, but they cannot carry things for you.
- Do not include live plant material, real pumpkins or real food/candy in your display. Hay is acceptable.
- Make your entry durable and weather proof. Any scarecrow that deteriorates to an unacceptable level during the month will be removed.
- Entry must be suitable for viewing by children. Entries in poor taste for family viewing, depicting controversial subjects, or overtly commercial, political, or religious in nature will not be accepted. Do not include your business logo, hashtags, or websites unless you are registered in the business category.
- The Garden provides signage identifying your organization and the name of your scarecrow. The Garden does not allow additional signage, pamphlets or handouts to be displayed with your scarecrow.
- The Garden is not responsible for loss/damage. Do not include material you expect to be returned.
- You will not be allowed to make or request adjustments to your scarecrow after it has been installed by Garden staff. We will do our best to install the scarecrow as requested.

The Garden reserves the right to refuse any entry.

Sign below to acknowledge receipt and understanding of these guidelines:

Participant _____

Date _____



ATLANTA BOTANICAL GARDEN



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