

scarecrows IN THE GARDEN

2024 KEY DATES

Registration Opens: Aug. 19 | **Registration Deadline:** Sept. 16

Scarecrow Name and Description Due: Sept. 16

Scarecrow Drop Off: Thursday, Sept. 26: noon - 7 p.m., Sunday, Sep. 29: noon - 4 p.m.

Scarecrow Pickup: Tuesday, Nov. 5: noon - 7 p.m. | **Exhibition Dates:** Oct. 1 - Nov. 3 (closed Mondays)

DROP OFF & PICK UP INSTRUCTIONS

Bring entries to the Atlanta Botanical Garden back gate behind Mershon Hall. Take a ticket at the parking kiosk off of Piedmont Avenue and proceed to the upper level of the parking deck. Drive through the valet gate, then proceed to the traffic circle behind Mershon Hall. The drop-off point is at the back of the circle. Pick up is at the same location. Any scarecrows not picked up by 7 p.m. on Tuesday, Nov. 5, will be discarded. Consider picking up a "salvage opportunity" - your scarecrow will not be in great shape after a month outside.

SEE YOUR SCARECROW

For each paid registration, you will be entitled to four (4) free daytime admission tickets to the Atlanta Botanical Garden during the exhibition, Oct. 1- Nov. 3. Registrants can pick up tickets at check-in during scarecrow drop off only. You will not be allowed to make or request adjustments to your scarecrow after installation.

PRIZES

Exciting prize packages include tickets to the Great Pumpkin Carving Festival, Family Memberships, Premium Garden Lights Holiday Nights tickets, curated gift baskets from our Gift Shop, free entry into next year's Scarecrows in the Garden and more!

Category Winners

A panel of judges will determine the first, second and third place winner in each category. Winners will be announced on the Garden's social media on Oct. 8.

People's Choice Award

Voting will take place from Oct. 1 - 20, and will be available to all of the Garden's visitors. The People's Choice Award will be announced live at the Great Pumpkin Carving Festival on Thursday, Oct. 24

CATEGORIES & FEES

GENERAL: \$25 Families, schools, teams and individuals

BUSINESS: \$100 Includes businesses and nonprofits. Entries can include business logo, hashtag, QR code and/or website. See guidelines below. **Special rate for nonprofits available at registration*

GUIDELINES

- Entries political or religious in nature will not be accepted. Entries must be suitable for viewing by children; entries in poor taste for family viewing, depicting controversial subjects, or overly commercial, will not be accepted. A brief description of your scarecrow is required along with the name of your scarecrow, due by Sept. 16.
- Scarecrows must be easily carried by two people, weigh less than 50 lbs. and fit within a 6' x 6' space. It must be freestanding - it cannot rely on being secured into the ground. Scarecrows will be secured by Garden staff, but will not be dug or staked.
- You will not be allowed to set up your scarecrow in the Garden or choose the location. You can set up at the drop off to show assembly. It is helpful if a photograph of the assembled scarecrow (enclosed in a plastic bag, attached to the scarecrow) is included in your entry.
- Bring enough people to unload your scarecrow at drop-off and/or pick up. Volunteers assist at drop-off and pick up, but they cannot carry things for you.
- Do not include any electronic components.
- Make your entry durable and weatherproof. Any scarecrow that deteriorates to an unacceptable level during the month will be removed.
- Do not include your business logo, hashtags, QR code or websites unless you are registered as a Business/Nonprofit. For Business and Nonprofit entries: a logo, hashtag, QR code, and/or website is allowed, provided it is only used once, and is no larger than 12" x 12".
- The Garden provides signage identifying your organization and the name of your scarecrow. The Garden does not allow additional signet, pamphlets or handouts to be displayed with your scarecrow.
- The Garden is not responsible for loss/damage. Do not include material you expect to be returned.
- You will not be allowed to make or request adjustments to your scarecrow after it has been installed by Garden staff. We will do our best to install the scarecrow as requested.
- Do not include live plant material, real pumpkins or real food/candy in your display. Hay is acceptable.

For any questions please contact exhibits@atlantabg.org

The Garden reserves the right to refuse any entry.



ATLANTA BOTANICAL GARDEN



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