



## Google Arts & Culture

### Explore 30 local cultural institutions, including the Garden, in new interactive online project

**ATLANTA (June 8, 2021)** – Google on Tuesday launched a partnership with 30 world-class metro institutions – including the Atlanta Botanical Garden – to bring the city’s culture, past and present, online with its Google Arts & Culture platform and app at [g.co/exploreatlanta](https://g.co/exploreatlanta).

For the first time, everyone everywhere can engage with organizations and attractions across the city in one digital location and discover its unique culture. As travel and tourism reopens, Google Arts & Culture hopes Atlantans will be reminded just how much their city has to offer and that visitors will be encouraged to discover the city for themselves.

Atlanta is the first city in the deep South and fourth in the United States to be featured in Google Arts & Culture’s global initiative to capture and share the unique culture of cities. Along with Kansas City, Milwaukee and Charlotte, Atlanta joins European cultural hubs on the platform including Milan and Naples, Italy; Lyon, France; and Hamburg, Germany.

“We’re delighted that thanks to this new initiative, people from around the world will have a chance to experience the Garden’s beautiful green spaces, world renowned art collections and vibrant cultural life,” said Mary Pat Matheson, President & CEO of the Atlanta Botanical Garden.

Currently, guests may explore the extraordinary exhibition SUPERnatural: Aerial Art in Motion, Glass Art in Bloom. It features a gigantic kinetic sculpture floating in the treetops by Patrick Shearn of Poetic Kinetics as well as over-scale glass sculptures of blooming plants by artist Jason Gamrath.

“We are thrilled to showcase Atlanta’s rich culture and historic art scene for everyone to explore and

enjoy online at Google Arts & Culture,” said Hetal Joshi Gordon, Director, Global Client Lead and Site Lead for Google’s Atlanta office. “From the city’s historic museums to global cuisine and innovative spirit, Atlanta is unique and joyful. We want to give a special thanks to our 30 local partners without whose support the world would not be able to experience this vibrant and charming city.”

The new Atlanta page brings more than 130 stories and 4,800 artworks and artifacts from the 30 partners spotlighting the city’s murals and neighborhoods, Historically Black Colleges and Universities, rap music and classical orchestra, local figures who made national history, fine arts, food and more.

Now, anyone anywhere can experience Atlanta by downloading Google Arts & Culture’s Android or iOS app or by visiting Google Arts & Culture.

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#### About Google Arts & Culture

Google Arts & Culture puts the treasures, stories and knowledge of more than 2,000 cultural institutions from 80 countries at your fingertips. If Google’s mission is to make the world’s information more accessible, then Arts & Culture’s mission is to make the world’s culture accessible to anyone, anywhere. It’s your doorway to explore art, history and wonders of the world.

#### About the Atlanta Botanical Garden

The mission of the Atlanta Botanical Garden is to develop and maintain plant collections for display, education, research, conservation and enjoyment. The Garden, located at 1345 Piedmont Ave. NE, is open from 9 a.m.-9 p.m. Tuesday through Sunday. For information visit [atlantabg.org](https://atlantabg.org) or phone 404-876-5859.

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