

Amateur photographers and garden guests are welcome to shoot photos throughout the Garden as long as they are for their personal use and enjoyment, rather than for commercial or gallery use. All other photography sessions, personal or promotional/commercial, require a reservation, and fees are charged.

**Reservations are required for photo shoots; no walk-up requests are granted.**

No unauthorized photography sessions are allowed at any time on Garden property, including the SAGE Parking Facility and along the entrance driveway extending from Piedmont Avenue.

A fee is required for photography sessions or promotional/commercial photo shoots that are not part of a private event taking place at the Garden. This includes engagement photos, wedding/bridal photos, and family portraits that are not part of an event booked at the Garden.

Tripods and other large equipment may be used throughout the Garden with the exception of the Fuqua Conservatory (due to the narrow pathways). Promotional photo shoots may use tripods in the Conservatory with permission from the Marketing Department. The Garden is not responsible for any lost, stolen or damaged equipment.

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### Personal Photo Shoot

The fee for a personal photo shoot is \$500 for up to 10 persons, including your hired photographer and assistants, for a maximum of two hours. Should the group be larger than 10, the fee is \$25 per person. Additional hours may be purchased at a rate of \$75 per hour. Garden membership does not entitle the party, or part thereof, to waive this fee. The Garden considers a personal photo shoot photo to be photos taken with the use of any of the following: a photographer, lighting equipment, and with any camera other than an iPhone or iPad.

Due to demand, sessions must be confirmed with payment in full two week prior to the session. Photography sessions are not scheduled after hours, on days the Garden is closed, or during specific private events.

Photography Sessions are available in two hour increments from normal daytime Garden hours. Any session desiring photos after the Garden closes will result in a \$200.00 per hour after-hours fee. Peak month photo sessions (March-June and September-October) are available Monday – Friday only. Off peak months may have daily availability for photo sessions, to include weekends. During The Garden's Garden Lights Holiday Nights exhibit, all guest must be off the grounds by 4:00 pm. No after-hours shoots will be available.

**Contact the Special Events Department at 404-591-1585 to schedule a personal photo shoot.**

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### Promotional or Commercial Photo Shoot

Photographers for promotional or commercial photo and video shoots (for inclusion in a newspaper, book, magazine, catalog, model portfolio, TV commercial, motion picture, etc.) are charged a location fee and must be scheduled in advance.

**Contact the Marketing Department at 404-591-1550 for pricing information or to schedule a promotional or commercial shoot.**

*Fees directly support the mission of the Garden in developing and maintaining plant collections for display, education, research, conservation and enjoyment.*

