



ATLANTA BOTANICAL GARDEN

CORPORATE MEMBERSHIP PROGRAM

A meaningful way to support one of Atlanta's most treasured outdoor spaces

Corporate Membership at the Atlanta Botanical Garden provides...

EMPLOYEE ENGAGEMENT through Garden access and opportunities for team building and volunteer activities



Member Evenings

CLIENT ENTERTAINMENT with guest passes, *Garden Lights*, *Holiday Nights* tickets, and significant discounts on event spaces



Exclusive events

DISCOUNTS on *Garden Lights*, *Holiday Nights* tickets, General Admission tickets, and individual memberships



Garden Lights

EXECUTIVE BENEFITS including individual upper-level memberships and invitations to exclusive events



Garden of Eden Ball

RECOGNITION for supporting the important work and collections of the Garden



Cocktails in the Garden



Garden Playtime



Earth Goddess



Corporate Membership Benefits

	CONTRIBUTION LEVEL		
	\$5,000	\$10,000	\$25,000
DAYTIME ADMISSION			
Complimentary single-use guest passes for daytime admission (including Cocktails in the Garden)	100	200	200
Matching number of complimentary single-use guest passes donated to community organization in your company's name	100	200	200
Option for company to purchase additional daytime admission tickets at discounted group price	✓	✓	✓
FREE ADMISSION FOR EMPLOYEE AND ONE GUEST			✓
GARDEN LIGHTS ADMISSION			
Complimentary tickets to <i>Garden Lights, Holiday Nights</i>	6	8	20
Discount for additional tickets to <i>Garden Lights, Holiday Nights</i>	\$5 off		
Early Access for <i>Garden Lights, Holiday Nights</i> ticket purchases	✓	✓	✓
MEMBERSHIP			
Discount for personal or gift memberships for employees/clients	15%		
Invitations for two guests to Exclusive Garden Special Events	1	2	4
One Arbor Circle membership (value \$2,500)*			✓
ADDITIONAL			
Recognition on Garden website	✓	✓	✓
Facility rental discount (subject to availability and date restrictions)	25%	50%	Complimentary
Volunteer opportunity or behind-the-scenes tour for up to 20 employees or guests		✓	✓

* Multiple memberships may be substituted at an alternative membership level for a total value of equal or lesser than \$2,500

Other Partnership Opportunities

The Atlanta Botanical Garden can provide your company with valuable opportunities to align your brand through strategic partnerships with an Atlanta treasure. Partnership components include dynamic opportunities for entertainment, brand exposure, and memorable activations; each sponsorship can be customized to meet your company's unique objectives. Ongoing sponsorship opportunities exist for exhibitions, public events, educational programs, and more.

Ready to activate your membership or learn more about partnership opportunities?
Please contact Patti Muenchen at pmuenchen@atlantabg.org.





Garden Conservation & Research staff mark a healthy stand of Mountain Gold Heather growing along a ridge of Linville Gorge in North Carolina's Pisgah National Forest.



Kinder in the Garden



Garden Grooves

Corporate Members help the Garden grow in so many ways...

CONSERVING IMPERILED PLANTS

Scientific exploration is central to the Garden's mission as we work to protect rare and endangered plants in fragile ecosystems throughout the Southeast and beyond. Our dynamic Conservation & Research Team includes three PhD researchers and 22 conservation scientists who collaborate closely with each other and with our partner organizations. Together they blend rigorous field study and habitat restoration with state-of-the-art molecular research and development of the safeguarding collections maintained by the Garden.

EDUCATING ENVIRONMENTAL STEWARDS

The Garden offers a wide range of STEM enrichment activities that elevate science curricula in K-12 classrooms. Aligned with statewide grade-level learning standards, our Children's Education Initiative (CEI) primarily serves students at under-resourced Title I schools, with all program costs and admission fees waived. The Garden's education programs truly benefit students of all ages, from welcoming local kindergarteners on special Kinder in the Garden visits to introducing high schoolers to botanical careers through intensive internships. In addition, daily drop-in family activities, free with admission, inspire young children to discover the wonders of our natural world.

ENGAGING COMMUNITY

Diversifying audiences and expanding outreach are important strategic goals both inside and outside the Garden gates. Our innovative community access program, Explore, offers deeply discounted Garden memberships to teachers, nurses, sanitation workers, and other vital service providers who work for one of four partners: Atlanta Public Schools, City of Atlanta, Grady Health System, and MARTA. The Garden also helps to address local food insecurity through our flagship urban agriculture program, Plant. Eat. Repeat., which gives hands-on assistance to community gardens, refugee communities, and other groups working in food deserts to expand access to fresh, healthy produce.

ENHANCING QUALITY OF LIFE

As one of the top destinations in our region, the Garden enriches the cultural landscape with vibrant programming drawing more than 750,000 visitors annually. Every season presents new opportunities to enjoy ever-evolving horticultural displays, blockbuster exhibitions of outdoor sculpture, family-friendly festivals, extended evening hours, and so much more. Atlanta's temperate climate ensures that there is always something blooming—and whenever members and guests visit throughout the year, they are certain to feel recharged and rejuvenated, surrounded by the beauty of nature.