



Garden names Barnes new Chief Financial Officer

ATLANTA (May 24, 2024) – The Atlanta Botanical Garden has named Noel Barnes its new Chief Financial Officer.

Barnes, who has served as the nonprofit Garden's interim CFO for several months, brings a wealth of finance and operational leadership to the position, spanning more than 25 years in both the nonprofit and for-profit worlds.

“Noel has proven his professionalism and high-skill level as well as being a delight to work with,” said Mary Pat Matheson, the Garden's President & CEO.

In his new position, Barnes will oversee a \$36 million operations budget at a transformative time when the Garden is engaged in a \$150 million capital campaign for expanding the Midtown attraction north by nearly 8 acres to the Atlanta Beltline.



Barnes previously served as Strategic Business Advisor and partner with B2B CFO, providing advisory services to small and mid-size privately held for-profit and nonprofit businesses for developing efficient and effective financial systems.

Before that, he served for three years as CFO of Canterbury Court, a full-service senior living community in Atlanta, following six years as CFO of the Woodruff Arts Center, the country's third largest arts center.

In addition, Barnes has worked with early-stage private equity-backed international software companies as Chief Administrative and Financial Officer for Edge Capital Partners LLC.

Barnes also is active in the business community, including serving as board chair of Leadership Perimeter, a professional organization that provides strategic leadership development in the central Perimeter area.

“I am excited about the opportunity to contribute to the growth and success of the Atlanta Botanical Garden, and I am eager to bring my expertise and passion to this role,” said Barnes, who received a Bachelor of Arts in Economics from the University of Georgia and a Bachelor of Business Administration in Accounting from Georgia State University. “I look forward to collaborating with the incredible team here to enhance the Garden's financial stability further and support its mission.”

The mission of the Atlanta Botanical Garden is to develop and maintain plant collections for display, education, research, conservation and enjoyment. The Garden is located at 1345 Piedmont Ave. NE and open Tuesday through Sunday from 9 a.m.- 9 p.m. For more information visit atlantabg.org or phone 404-876-5859.

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